

GEAPS Exchange 2010 Sponsorship Opportunities

(*NOTE: Exchange 2009 sponsors are given first right of refusal on the item/event they sponsored for 2009. After that, it is first come, first served. If you see an item/event you'd like to sponsor, contact Juli Wagner at the GEAPS office; 952-928 4640; juli@geaps.com.)

Sponsorship Levels are:

5 Star	\$2,500 or more
4 Star	\$2,000 - \$2,499
3 Star	\$1,500 - \$1,999
2 Star	\$1,000 - \$1,499
1 Star	\$ 500 - \$ 999
Major League	\$ 100 - \$ 499

If an event(s) or item(s) below is sponsored, star level is determined by the amount contributed for that event(s) or item(s).

Events available for sponsorship (descriptions below)

Get-Acquainted Party (4 available)	\$5,000 ea.
Expo Lounge (4 available)	\$4,000 ea.
NEW! Past President's Lunch (1 available)	\$3,500
Welcome Reception – in Expo Hall (10 available)	\$2,500 ea.
Expo Refreshment Break (8 available - 4 ea hall)	\$1,500 ea.
*Leadership Reception (6 available)	\$1,000 ea.
President's Banquet Table Centerpieces (1 avail)	\$1,200
International Delegate Reception (1 available)	\$1,000
Pre-General Session Refreshments – ice cream (1 avail)	\$1,200
Club GEAPS (10 available)	\$1,000 ea.
Wake Up Station before sessions (6 available)	\$1,000 ea.
Educational Session Refreshment Break (6 available)	\$1,000 ea.
International Board Meeting Refreshments (1 available)	\$ 750
Leadership Breakfast on Wed. a.m. (3 available)	\$ 850 ea
Education Program (unlimited)	\$ 600 ea.
Opening Workshop Refreshments (unlimited)	\$ 500 ea.
Expo Grand Opening Ceremony Entertainment (2 avail)	\$ 500 ea.
Idea Exchange Refreshments (unlimited)	\$ 300 ea.
Expo Lunch (unlimited)	\$ 400 ea./exhibitor
Expo Lunch (unlimited)	\$ 800 ea./non-exhibitor

Items available for sponsorship

**Program Book (space limited)	\$ 900 ea.
**Program Book (space limited)	\$ 500 ea.
***Cyber Center (5 kiosks available)	\$1,200 ea. Or full sponsorship for \$6,000

*All sponsoring company's Exchange delegates invited to the reception.

** Special advertising perk in the sponsored publication.

***Full sponsorship is required for this service to be provided. GEAPS will attempt to fill sponsorship opportunities from other companies if one company does not wish to sponsor in full.

Sponsoring companies will receive the following benefits based on their level of sponsorship. If an event or item is sponsored, star level is determined by the amount contributed for that event/item.

Sponsorship Levels

5 Star	\$2,500 or more
4 Star	\$2,000 - \$2,499
3 Star	\$1,500 - \$1,999
2 Star	\$1,000 - \$1,499
1 Star	\$ 500 - \$ 999
Major League	\$ 100 - \$ 499

PERKS of Sponsorship

Benefit	5-Star	4-Star	3-Star	2-Star	1-Star	Major League
Company logo & link to appear on Exchange page, and in post-conference issue of <i>In-Grain</i> newsletter.	•					
Company insert for registration packet	•					
Chair drop for Annual Meeting	•					
2 Complimentary Full Registrations – can be used by sponsor company or given to customer	•					
Gobo of company logo or name projected at Welcome Reception and President's Banquet.	•	<i>New</i>	<i>perk</i>	<i>for</i>	5 ★	
Co. name or logo printed on beverage napkin used at Welcome Reception and President's Reception	•	<i>New</i>	<i>perk</i>	<i>for</i>	5 ★	
Co. name or logo printed on kick panels on front of bars at Welcome Reception and President's Reception	•	<i>New</i>	<i>perk</i>	<i>for</i>	5 ★	
3 Complimentary One-Day Registrations – can be used together or on individual days		•				
Company logo listed in GEAPS monthly newsletter <i>In-Grain</i> in the months leading up to the Exchange to begin 12/09	•	•				
Company logo to appear on applicable event signage	•	•				
Company name on event ticket (if applicable)	•	•	•			
Company name announced at event (if applicable)	•	•	•	•		
Company name listed in GEAPS monthly newsletter <i>In-Grain</i> in the months leading up to the Exchange to begin 12/09	•	•	•	•	•	
Company name on signs displayed at applicable event/item.	•	•	•	•	•	•
Company name in official program book	•	•	•	•	•	•
Company name listed on GEAPS Web site w/ link to your Web site	•	•	•	•	•	•
Company name listed in post-Exchange issue of <i>In-Grain</i> newsletter	•	•	•	•	•	•
Main company contact invited to Leadership Reception.	•	•	•	•	•	•
Opportunity to donate company promotional items	•	•	•	•	•	•
Special sponsor ribbons for name badges	•	•	•	•	•	•

Advertising perk

— Program book sponsors - \$900 level receives a full-page, four-color tab ad. \$500 level receives a half-page, four-color tab ad. *Contact GEAPS office for specs.*

Sponsorship Opportunities Descriptions

Item/Event	Description	Amount	Star Level
Get-Acquainted Party	Pre-Opening party held on Saturday evening at the Hyatt Regency – GEAPS Host Hotel.	\$5,000 ea. (Full sponsorship available by contacting the GEAPS office.)	★ ★ ★ ★ ★
Expo Lounge	Corner lounges in Expo Hall that will be identified during announcements for breaks and lunches. Hanging banner w/ company logo to identify lounge sponsor.	\$4,000 ea. (4 available)	★ ★ ★ ★ ★
Past President's Lunch	Exclusive lunch for GEAPS Past International and Associate (supplier board) Presidents. Hosted by current Int'l President	\$3,500 ea. (1 available)	★ ★ ★ ★ ★
Welcome Reception	Held in the Expo Hall on Sunday evening from 5 – 7p.m.	\$2,500 ea. (5 available)	★ ★ ★ ★ ★
Expo Refreshment Break	Scheduled refreshments served in the Expo Hall lounges.	\$1,500 ea. (4 available)	★ ★ ★
*Leadership Reception	Exclusive reception for GEAPS' volunteer leaders and sponsors. All registered sponsoring company representatives are invited to reception too.	\$1,000 (6 available)	★ ★
Wake-Up Station	Continental breakfast located in educational session lobby.	\$1,000 ea. (4 available)	★ ★
International Delegate Reception	An invitation-only reception held to welcome non-North American delegates. Two sponsoring company reps may attend.	\$1,000 (1 available)	★ ★

Pre-Annual Meeting Refreshments	An ice cream break before the Annual Meeting.	\$1,200 (1 available)	★ ★
Club GEAPS	Post-President's Banquet networking and dessert reception to be held adjacent to banquet and open to all Exchange delegates.	\$1,000 ea. (10 available)	★ ★
Cyber Center	Internet kiosks available for delegates. Sponsor's company name as screen saver, re-direct to company Web site, name on kiosk banner.	\$1,200 ea. (5 available)	★ ★
President's Banquet Table Centerpieces	Floral arrangement in center of all banquet tables. A card will be placed on each table indicating your sponsorship.	\$1,200 (1 available)	★ ★
Program Book	Official Program Book of the Exchange including schedule, educational program session details and Exhibitor descriptions.	\$900 – full-page ad perk \$500 – ½ -page ad perk	★
International Board Meeting Refreshments	Served at the Saturday Board Meeting.	\$750 (1 available)	★
Leadership Breakfast	Breakfast for the early Wednesday morning meetings. Two sponsoring company reps may be present.	\$850 (3 available)	★
Expo Grand Opening Ceremony	Entertainment and short program prior to the Expo 2010 doors opening.	\$500 ea. (2 available)	★
Educational Session Refreshment Break	Refreshments between sessions located in educational session lobby.	\$1,000 ea. (3 available)	★

Educational Program	Sponsorship offsets speaker fees, audio-visual and materials.	\$600 ea. (unlimited)	★
Opening Workshop	Workshop that offers participants an in-depth, hands-on education about an industry topic.	\$500 ea. (unlimited)	★
Idea Exchange Refreshments	Refreshments for the "Idea Exchange" session, where industry employees share their bright ideas in the "Why Don't They...I Did!" segment and suppliers to the industry showcase their new products and services in the "What's New" segment.	\$300 ea. (unlimited available)	Major League
"Lunch On Us"	Sponsorship offsets cost of complimentary lunch provided for everyone in the expo hall on Sunday, Monday and Tuesday. Each registered company rep will receive a blinking "Lunch On Us" button.	\$400/exhibitor or \$800/non-exhibitor (unlimited available)	Major League ★