

EXCHANGE 2023 SPONSORSHIP PROGRAM



February 25-28, 2023
KANSAS CITY, MO



GET IN FRONT OF THOUSANDS!

Thousands of grain handling and processing professionals will be heading to Kansas City, MO for GEAPS Exchange 2023. Get your brand in front of decision-makers from all sectors of the industry by taking advantage of the Exchange 2023 Sponsorship Program.

GEAPS Exchange Highlights.....

4 EDUCATION TRACKS

16 HOURS OF EXPO TIME

40+ HOURS OF EDUCATION

20+ COUNTRIES

HOW FAR WILL YOU REACH

500+

companies in one place at one time

5,000

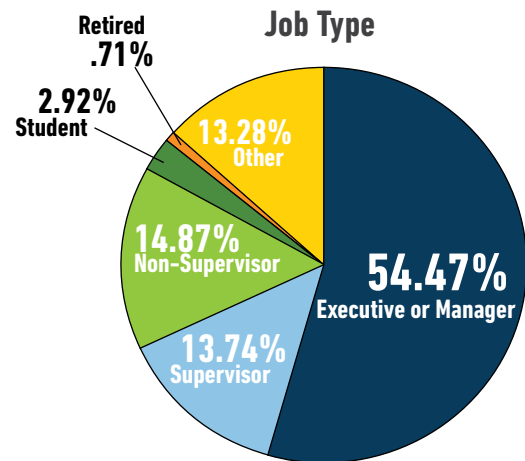
monthly views in *In-Grain*

11,000+

followers on social media

102,000

visits to website



SELECT YOUR SPONSORSHIP ITEMS

All sponsorship commitments will be submitted online. You will be able to browse opportunities and secure your sponsorship items all in the same place. They will add up to a dollar amount to place your company in the desired sponsorship level- listed on the next page.

| ATTENDEE EXPERIENCE | # | AMOUNT |
|--|---|----------|
| Exchange Mobile App Feature your company logo on the Mobile App and other promotional materials | 1 | \$10,000 |
| Conference Wi-Fi Feature your company logo through out the Convention center for wifi information as well as promotional materials for show information | 3 | \$5,000 |
| Registration Platform Company logo present on the homepage of the registration site and on registration confirmations | 1 | \$7,500 |
| Registration Onsite Kiosk Company logo present on all the registration self service kiosks in the registration lobby | 3 | \$2,500 |
| Exchange Event Emails Company logo represented in one day's program email | 5 | \$1,000 |
| Mobile App Push Notifications Share your company name, booth info and exciting happenings in your booth. Includes one push notification on the mobile app. | 3 | \$2,000 |
| Online Interactive Floorplan Banner Ads Have your company logo featured on the mobile app in the floorplan banner ads | 3 | \$1,000 |

| EXCHANGE EXTRAS | # | AMOUNT |
|---|---|---------|
| Hand Sanitizers Company logo displayed on the individual hand sanitizers handed out at registration or company can send their own branded hand sanitizers | 2 | \$1,500 |
| Photography Sponsor Have your company logo featured on the Flickr account where show photos will be shared | 2 | \$2,500 |
| Lanyards Feature your company logo along with GEAPS logo on show lanyards to be handed out at registration to over 2,000 attendees | 1 | \$8,000 |
| Host Hotel Key Cards Company logo represented on the key cards at the Kansas City Marriott | 1 | \$5,000 |
| Show Portfolio + Pen Notepads will be available for all attendees at registration for show information. Company Logo will be represented on the notepad | 1 | \$5,500 |
| Show Swag Bag Company logo represented on swag bags available to all attendees | 1 | \$6,000 |
| Charging Stations Company Logo present on the charging stations and recognized on announcements | 3 | \$4,500 |

| EDUCATION PROGRAM | # | AMOUNT |
|--|----|---------|
| Wake-Up Stations Sponsor the breakfast before education sessions begin. Company logo displayed on event signage | 4 | \$2,500 |
| Closing Session Final session of the conference to close out the events. Company logo represented at the closing sessions | 2 | \$2,000 |
| Ed Session Energy Break Company logo represented at the break in between education sessions | 6 | \$1,500 |
| Education Program Company logo presented at the sessions on signage and on pre session slides | 12 | \$500 |
| Keynote Presentation Start off the conference with a special presentation from a keynote speaker. Sponsor will be presented on the screen, announced at the beginning of the session and logo represented on signage | 2 | \$5,500 |
| Idea Exchange Company logo represented on the screens and signage at the event | 6 | \$750 |

| EXPO HAPPENINGS | # | AMOUNT |
|--|-------|---------|
| Expo Lounge Company logo on hanging sign above the lounges and on the cocktail tables throughout the lounge | 4 | \$4,000 |
| Expo Hall Water Stations Company logo on cups set at the water stations throughout the expo hall | 3 | \$3,000 |
| Expo Refreshment Breaks Company logo on signage at one of the refreshment breaks | 4 | \$2,500 |
| Exhibitor Set-Up Refreshments Company logo on signage during set-up | 2 | \$1,500 |
| "Lunch On Us" Each attendee registered under the sponsoring company gets a blinkie button to identify sponsorship | Unlim | \$850 |
| "You are Here" Signs Company logo represented on floorplans throughout the hall to help attendees navigate the tradeshow floor | 3 | \$1,000 |
| Innovation Stations (formerly the expo pods) Company logo displayed on hanging sign | 4 | \$2,000 |

| SOCIAL NETWORKING | # | AMOUNT |
|--|-------|---------|
| Get-Acquainted Party GEAPS Exchange's largest social event. Held as the kick-off event. Have your company logo represented on signage at the event | 2 | \$4,500 |
| Welcome Reception Event in the expo hall after the first day of the tradeshow. Company logo on signage at the event | 4 | \$2,500 |
| Closing Reception Company logo represented on signage during event and promo materials | 3 | \$1,500 |
| Chapter Cornhole Tournament Company logo represented on signage at event | Unlim | \$500 |
| Past President's Lunch Company logo on invitations as well as event signage at this private event | 1 | \$4,500 |
| Mixer Sponsor company logo at the event and on promotional items | 5 | \$750 |
| Leadership Breakfast Have your company logo represented on event signage | Unlim | \$500 |
| Fun Run Sponsor the early morning run by encouraging wellness to the attendees. Company logo will be present on maps and event signage | 2 | \$500 |

SPONSORSHIP BENEFITS

Sponsoring companies will receive the following benefits based on their level of sponsorship which is determined by the total dollar amount of the combined sponsorship items purchased.

| SPONSORSHIP LEVEL | DIAMOND | PLATINUM | GOLD | SILVER | BRONZE | CRYSTAL |
|---|-----------|-------------------|-----------------|-----------------|-----------------|---------------|
| SPONSORSHIP AMOUNT | \$20,000+ | \$19,999-\$10,000 | \$9,999-\$4,500 | \$4,499-\$2,500 | \$2,499-\$1,500 | \$1,499-\$500 |
| Provide one ad insert in In-Grain leading up to the Exchange | ● | | | | | |
| Daily recognition announcements in the Expo hall | ● | | | | | |
| Banner ad with link to company website and promoting your booth in Exchange promotional emails | ● | | | | | |
| Recognition on Expo hall screens | ● | | | | | |
| Company Ad on the Exchange website homepage | ● | | | | | |
| Company has opportunity to work with GEAPS staff to create an episode for GEAPS podcasts featuring a product, service, innovation, story, etc | ● | | | | | |
| Company has the opportunity to be featured in podcast commercial | ● | ● | | | | |
| Company logo represented on directional signage throughout facilities | ● | ● | | | | |
| Company logo represented in the post Exchange Hightlight Reel | ● | ● | | | | |
| Social Media Shoutout for Company on GEAPS' LinkedIn and Facebook Accounts | ● | ● | | | | |
| Prestigious Exchange sponsor logo | ● | ● | | | | |
| Company logo represented on signage within the GEAPS Booth in the Expo hall | ● | ● | | | | |
| Company logo on the Exchange homepage for months leading up to Exchange | ● | ● | ● | | | |
| Company name printed on beverage napkins at the Welcome Reception | ● | ● | ● | | | |
| Professional photo of your company's booth in the Expo Hall (if exhibiting) | ● | ● | ● | | | |
| Complimentary Full Registrations | 4 | 3 | 2 | 1 | | |
| Opportunity to provide pens and/or notepads for education program | ● | ● | ● | ● | | |
| Copy of pre- and post-show mailing list | ● | ● | ● | ● | ● | |
| Company logo/name in Exchange Mobile App with link to website | logo | logo | logo | name | name | name |
| Company logo/name listed in In-Grain leading up to the Exchange | logo | logo | logo | name | name | name |
| Company logo displayed on applicable event/item signage | ● | ● | ● | ● | ● | ● |
| Company logo/name listed on GEAPS website with link to website | logo | logo | logo | name | name | name |
| Company logo/name listed in post-Exchange issue of In-Grain | logo | logo | logo | name | name | name |
| Special sponsor ribbons for name badges | ● | ● | ● | ● | ● | ● |
| Company logo on Sponsor Wall near the registration lobby. | ● | ● | ● | ● | ● | ● |

SPONSOR POLICIES

OPPORTUNITY AVAILABILITY

Past sponsors will have a preview before the program launches to the larger audience. Moving forward, sponsorships will be awarded based on first-come, first-serve.

SPONSORSHIP AGREEMENT

By submitting the online commitment, sponsoring company agrees to pay the sponsorship total. Payments can be made by credit card at time of checkout or by check by selecting pay later.

All recognition of sponsorship is the responsibility of the Grain Elevator and Processing Society, as outlined in the corresponding list of benefits by level. GEAPS is willing to entertain proposals for in-kind sponsorships.

Cancellations and refunds are available only if recognition benefits have not been accrued.

Please contact Brittany Labatt at sponsorship@geaps.com for more information.

SPONSOR
EXCHANGE 2023 NOW!



February 25-28, 2023
KANSAS CITY CONVENTION CENTER

