

## GEAPS Exchange 2023

### Online Profile Upgrades for Exhibitors









Increase traffic to your profile by  
**4 - 5 times**

Enhance web exposure and search engine performance

Promote your products & services  
**24/7/365**

Maximize ROI by generating high quality new leads

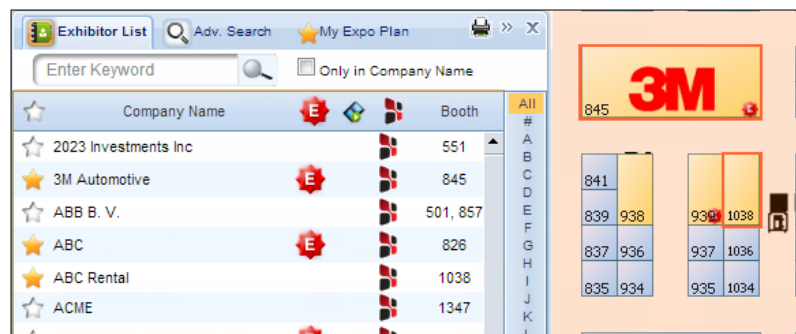
Increase your online leads by  
**3 - 4 times**

LISTING OPTIONS	BASIC	ENHANCED*		
	Free	Level 1 \$295	Level 2 \$795	Level 3 \$1,295
 <b>Exhibitor Online Profile/Description</b> Add relevant company information	575 characters	1,000 characters	1,500 characters	2,000 characters
 <b>Profile Logo</b> Add your logo to your Profile	Y	Y	Y	Y
 <b>Product Categories</b> Select the ones that buyers are most likely to search to find you	Y	Y	Y	Y
 <b>Products</b> Display detailed product descriptions along with full color images	N/A	5	10	15
 <b>Press Releases</b> Highlight what's happening at your company	N/A	5	10	15
 <b>Show Specials</b> Spotlight the special deals – discounts, giveaways & sweepstakes, etc.	1	2	3	5
 <b>Brands</b> Included in keyword search	Y	Y	Y	Y
 <b>Social Media Icons</b> Link to your Facebook, Twitter and LinkedIn pages	Y	Y	Y	Y

\*Exhibitors with Level 1-3 packages are listed under the Enhanced Listings tab on the Interactive Floor Plan.

The Company names and booth numbers of these exhibitors are displayed in bold styling, and a special icon makes their listing pop in the list as well as on the maps.

In addition, the enhanced booths are highlighted on the map in the web browser for a few seconds on first load.

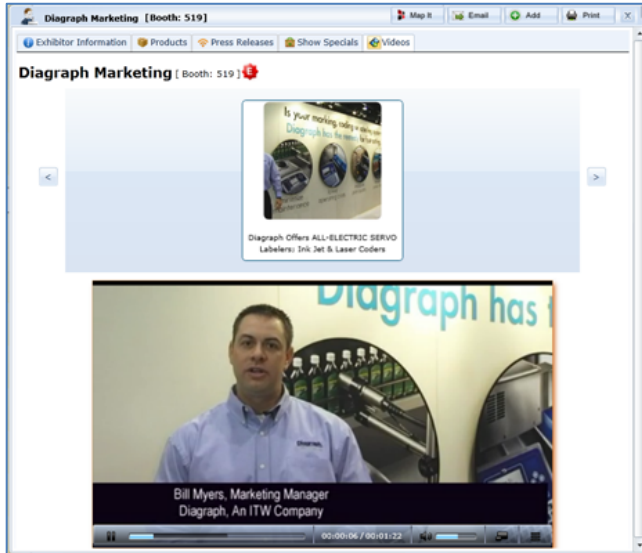


**MORE PROMOTIONAL OPPORTUNITIES**

## Videos- \$750 each

Let potential buyers see and hear your story through promotional videos. Upload videos directly from your console.

The videos are automatically encoded for playing on multiple platforms including mobile devices.



## Floor Plan Logo- \$500

Make your booth stand out from the crowd by opting to show your company logo in your booth on the interactive floor plan.

