



GEAPS
EXCHANGE
KANSAS CITY • 2023

Cyber Secure Business

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Is Your Business Cyber Secure?



Burton Kelso

I love technology!

OWNER/Chief Technology Expert



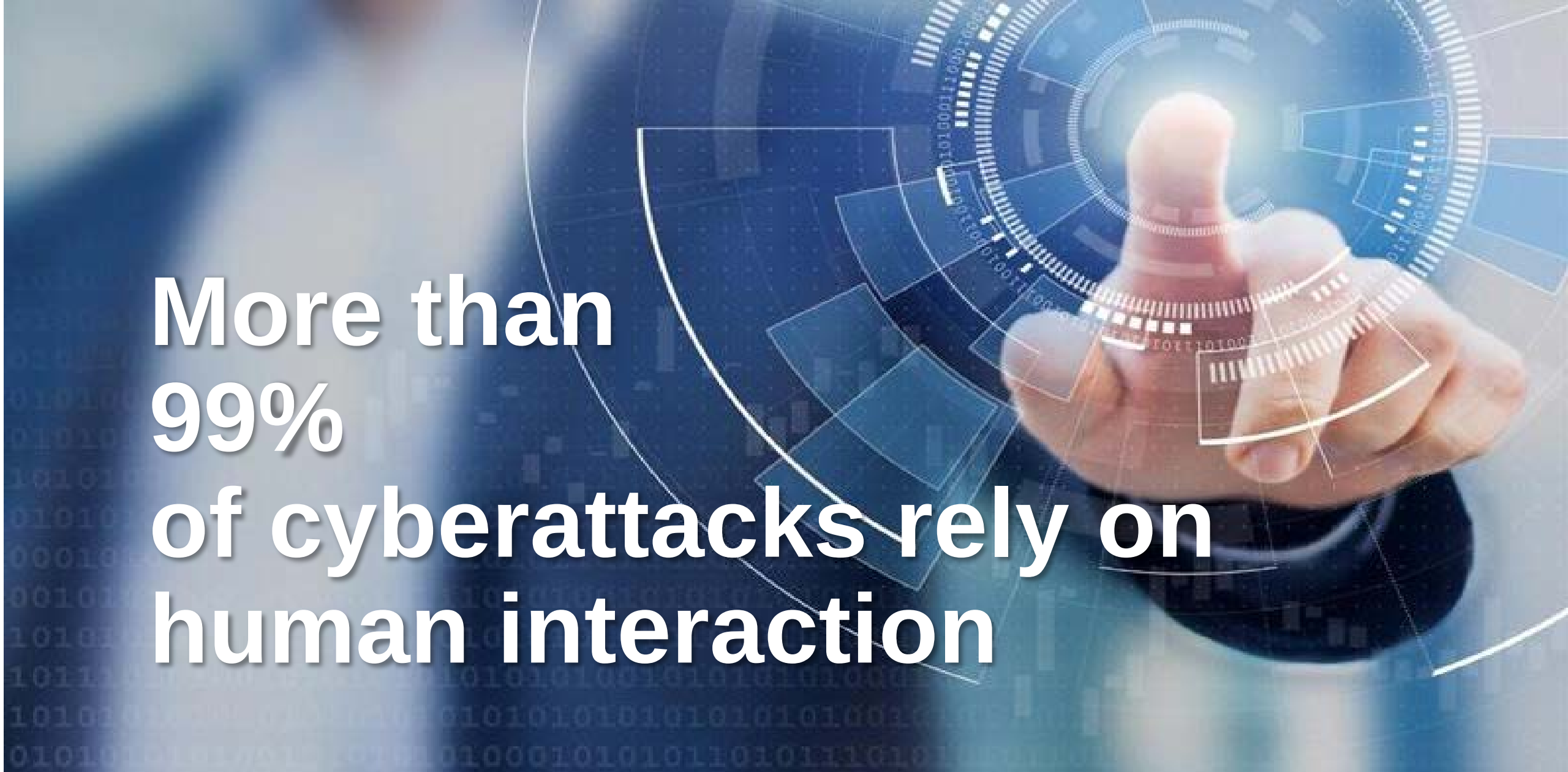




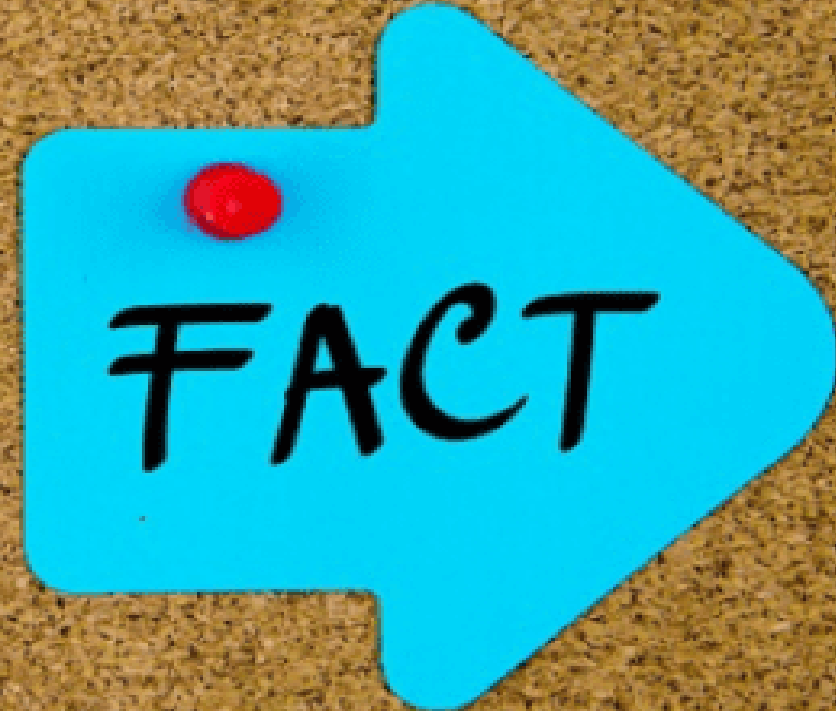
IS YOUR BUSINESS CYBER SECURE?

TIPS TO AVOID HACKERS AND CRIMINALS





**More than
99%
of cyberattacks rely on
human interaction**







Train Your Workforce in Security Principles They Understand





Setup An Automatic Backup System for Your Devices







iCloud



Dropbox

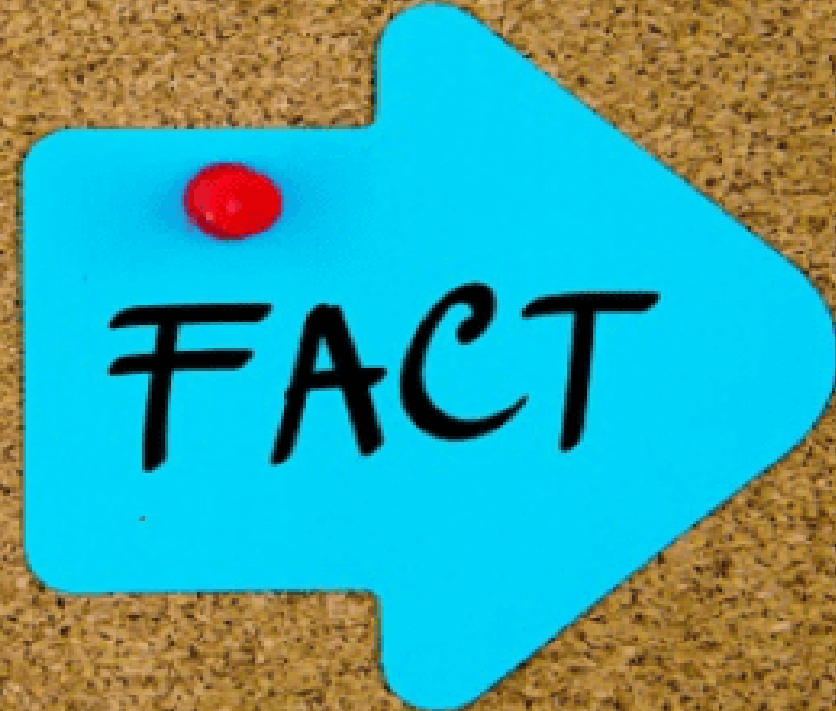


OneDrive



Google Drive

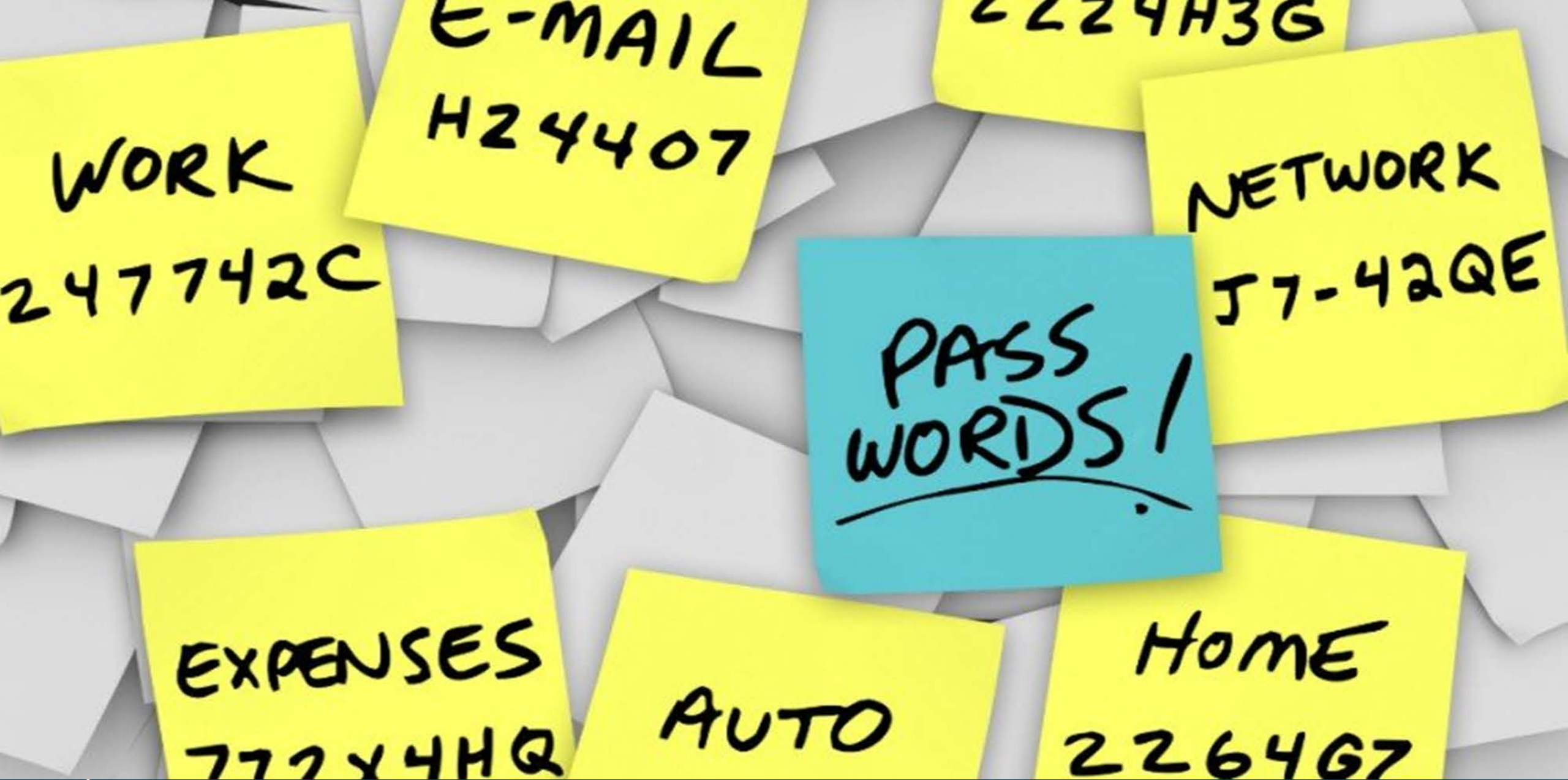
CARBONITE™







Improve Your Password and Device Protection



P A S S P H R A S E

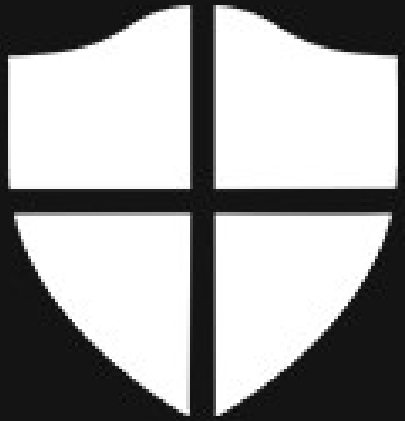






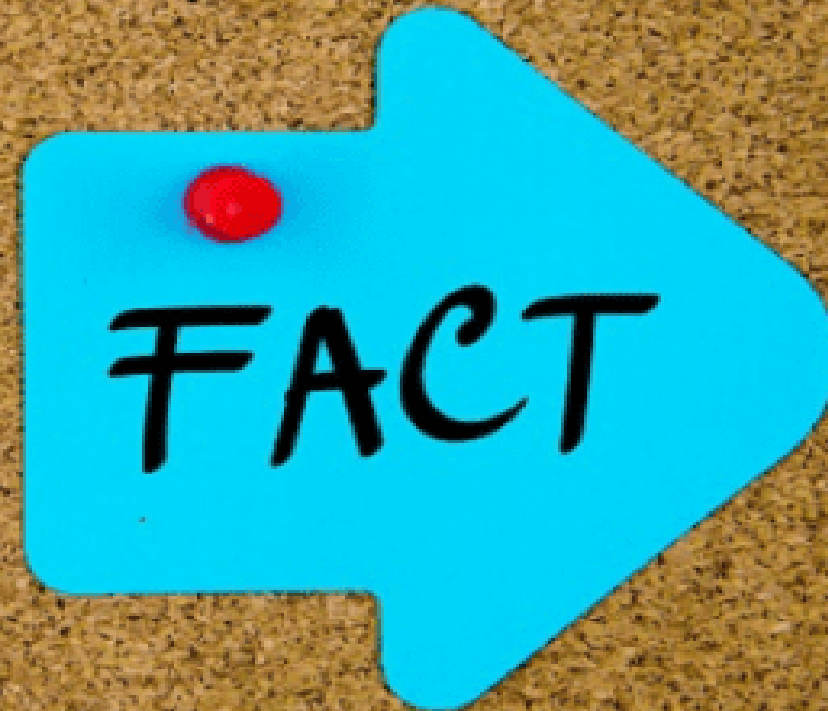






Windows Defender

Advanced Threat Protection





An iPad and an iPhone are shown on a wooden desk. The iPad is in the foreground, displaying a home screen with various app icons and a moon wallpaper. The iPhone is to its left, also displaying a home screen. The text "Protect and Manage Your Mobile Devices" is overlaid in large white font across the center of the image.

Protect and Manage Your Mobile Devices





App Store



Google Play







Windows 10 BitLocker



FileVault





Keep Your Devices and Software Protected and Up to Date

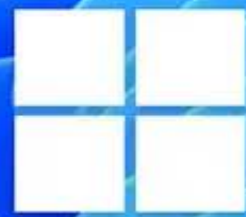
WANTED

Bug Bounty Program



PATCHED or ALIVE

\$200,000



Windows 11



macOS

Ventura

macOS

Monterey





Make Sure Your Point of Sale Systems Are Secure



A padlock is positioned diagonally across the center of the image, resting on a dark blue background with a complex, glowing circuit board pattern. The padlock is metallic and appears to be locked. The text is overlaid on the padlock and the circuit board.

Have An Action Plan in Case Your Suffer A Data Breach



Keep An Eye Out for Those Supply Chain Vendors



Beware of Those Unknown Cyber Threats



VPN

Email or phone number

Password

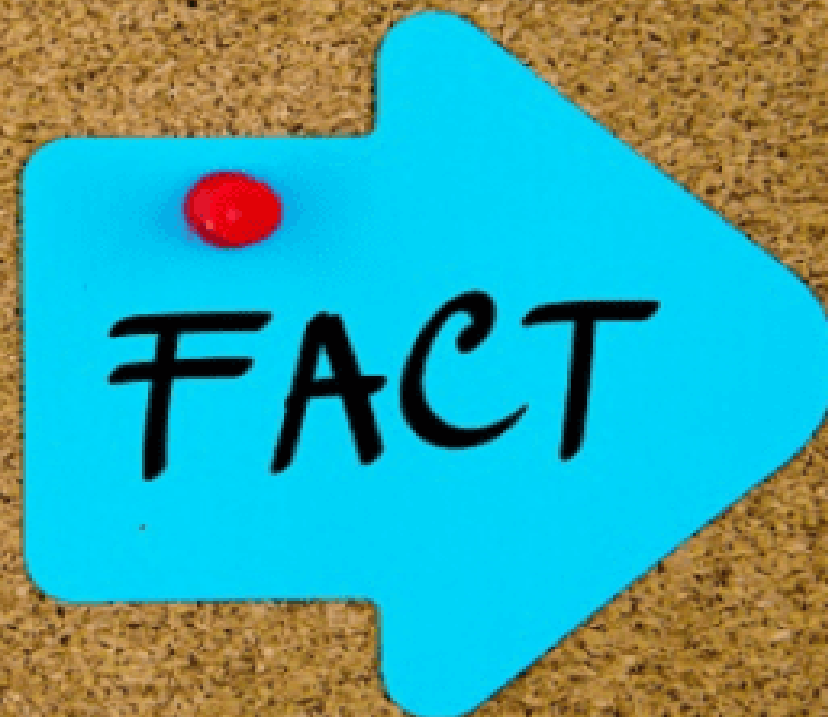
Log In













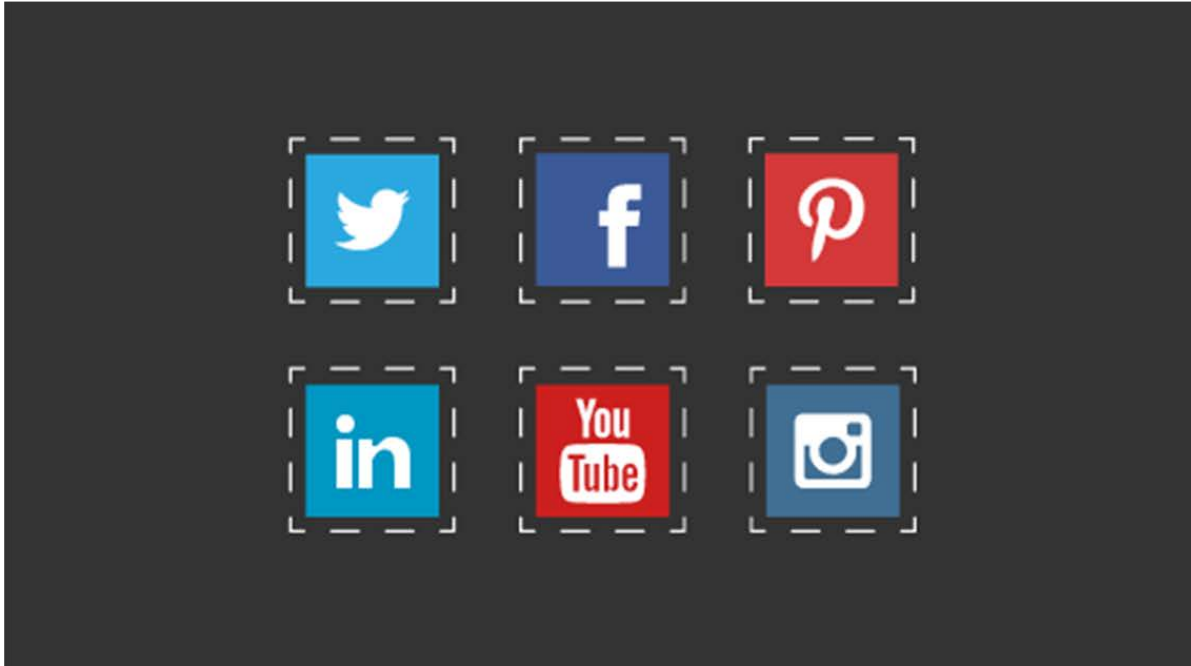


To Wrap Things Up

GO CONFIDENTLY
IN THE DIRECTION OF
→ YOUR DREAMS!
LIVE THE LIFE
YOU'VE IMAGINED.

HENRY DAVID
THOREAU
AND DOUG NEILL

We're going to be great friends!
I love technology, I've read all the manuals and I'm serious about making technology fun, exciting and useful for you!



Follow Me On Social Media @burtonkelso or email at burton@burtonkelso.com

Win a GEAPS Prize Bundle!

Cyber Secure Business, Burton
Kelso - Post Survey



Please take a short survey for this session to help us plan for next year.

For every survey you submit you will be entered into a drawing.

**SCAN FOR
SURVEY**

GEAPS Prize Bundle

- \$200 Visa Gift card and free registration to Leadership Conference
- Raffle will be drawn at Closing Celebration, Tue 2/28