

ADVERTISING

2023-2024



Buyers' Guide

Our online and print buyers' guides provide an easy way for the industry to find your company, product or service. Organize your company by product categories and share your products, services and contact information.

Visit www.geaps.com/news-publications/buyers-guide/ for a full list of buyers' guide categories

Listings

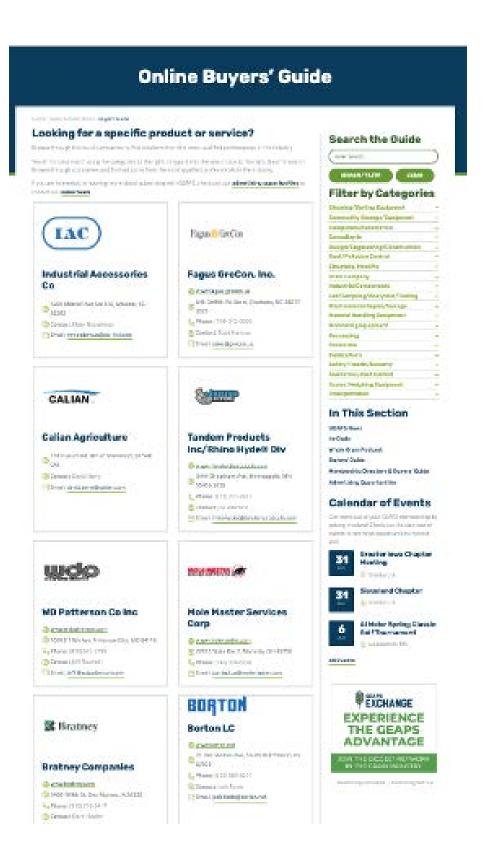
\$225 Per Bundle of Three Categories

Online and Print Listing

2,500+ Unique Visitors visit the Buyers Guide each year

Online Listing Includes: Logo Company and Contact Details Website

Mailed to 3,000+ members in the printed Member Directory



Р.	Listings	Additional Listings
	FREE For 2023 Exchange Exhibitors	\$225 Per Bundle of Three Categories
	A free bundle code was emailed to 2023 Exchange Exhibitors 2,500+ Unique Visitors visit the Buyers Guide each year Online Listing Includes: Logo Company and Contact Details Website	Online and Print Listing 2,500+ Unique Visitors visit the Buyers Guide each year Online Listing Includes: Logo Company and Contact Details Website
	Mailed to 3,000+ members in the printed Member Directory	Mailed to 3,000+ members in the printed Member Directory



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Member Directory and Buyers' Guide

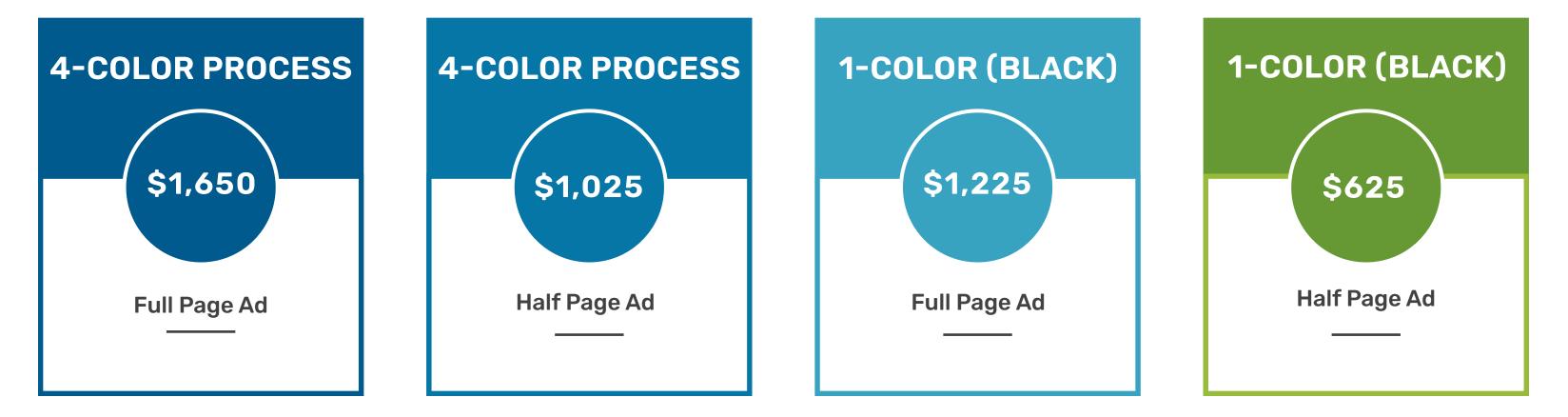
GEAPS Member Directory and Buyers' Guide is the most comprehensive print directory in the industry and includes the GEAPS membership directory and buyers' guide. Place your company message where thousands of people reference it.

Display Ad Rates

Display advertisers are recognized in the ries (sold separately).

Vibrant, cover stock Tab Dividers provide the most valuable advertising location. Purchase a tab to gain first right of refusal in the subsequent year.

Want to make sure your Regular Page Ad is seen? Act early and reach out to sales@geaps.com to secure a space in the front section for an additional \$200. Advertisements are offered on a first-come, first served basis.



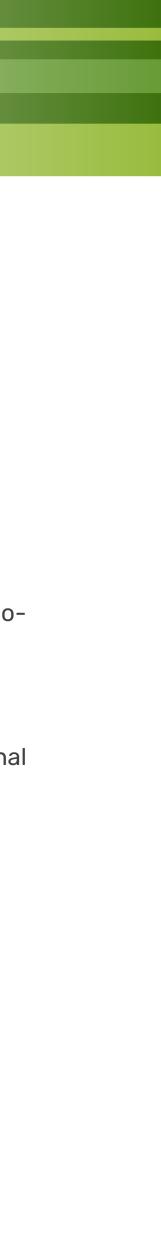
Special Divider Tabs: limited quantity. I NOTE: Any alterations, size adjustmen discounts.



Display advertisers are recognized in their own section of the GEAPS Member Directory and Buyers' Guide with a list of all their Buyers' Guide catego-

Special Divider Tabs: limited quantity. Email the sales team at sales@geaps.com for information on price and availability.

NOTE: Any alterations, size adjustments, production or shipping costs will be charged to the advertiser. We cannot offer agency commissions or



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Member Directory and Buyers' Guide

Display ads appear throughout the GEAPS Member Directory, with different size and color options available to suit any marketing budget. Full or half-page ads are available.

Display Ad Details

Sales Open

June-August

Artwork Submission Deadline September 8, 2023

Member Directory sent to members winter 2023-2024

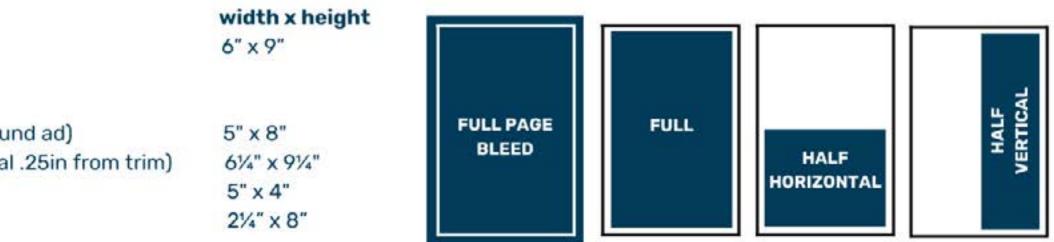
PUBLICATION SIZE Page Size (trim)

DISPLAY AD SIZES

Full-page (white border around ad) Full-page bleed (live material .25in from trim) Horizontal 1/2 - page Vertical 1/2 - page

Display Ad Requirements .125in from trim. Images: All images must be High Resolution (300 dpi) and embedded. Fonts: All fonts must be embedded.

Delivery Files may be uploaded at the time your order is placed, or you may return to upload your file anytime before September 8, 2023.



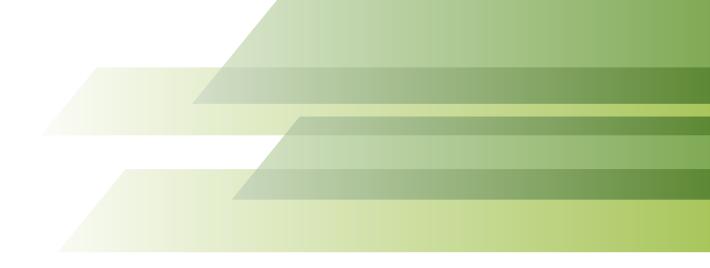
Preferred: High Resolution (300 dpi) PDF (Acrobat), embedded with all images and fonts. For Full Page Bleed, have crop marks offset





Contact Us





Reach out to us if you have questions or would like to place an order for any of the items you saw in this kit.





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1 (763) 999-4300



www.geaps.com



sales@geaps.com

