

# EXCHANGE 2024 SPONSORSHIP PROGRAM



February 24-27, 2024  
KANSAS CITY, MO



# GET IN FRONT OF THOUSANDS!

Thousands of grain handling and processing professionals will be heading to Kansas City, Missouri for GEAPS Exchange. Get your brand in front of decision makers from all sectors of the industry by taking advantage of the Exchange Sponsorship Program.

## GEAPS Exchange Highlights:

4 EDUCATION TRACKS

16 HOURS OF EXPO TIME

40+ HOURS OF EDUCATION

20+ COUNTRIES

## HOW FAR WILL YOU REACH

600+

companies in one place at one time

5,000

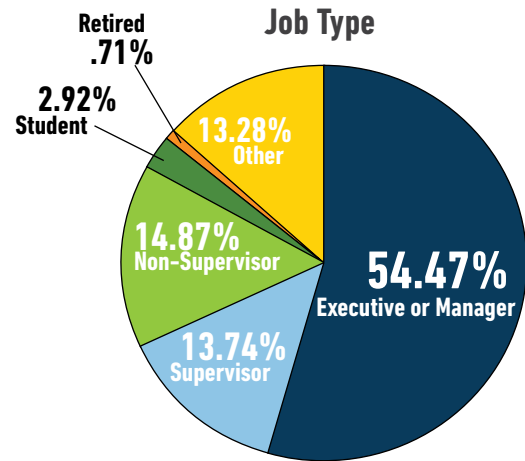
monthly views in *In-Grain*

12,000+

followers on social media

120,000

visits to website



# SELECT YOUR SPONSORSHIP ITEMS

All sponsorship commitments will be submitted online. You will be able to browse opportunities and secure your sponsorship items all in the same place. They will add up to a dollar amount to place your company in the desired sponsorship level listed on the next page.

ATTENDEE EXPERIENCE	#	AMOUNT
<b>Exchange Mobile App</b> Feature your company logo on the Mobile App and other promotional materials	1	\$8,000
<b>Conference Wi-Fi</b> Feature your company logo through out the Convention center for Wi-Fi information as well as promotional materials for show information	Unlim	\$1,000
<b>Registration Platform</b> Company logo present on the homepage of the registration site and on registration confirmations	1	\$5,500
<b>Registration Onsite Kiosk</b> Company logo present on all the registration self service kiosks in the registration lobby	1	\$5,000
<b>Exchange Event Emails</b> Company logo represented in one day's program email	4	\$1,000
<b>Mobile App Push Notifications</b> Share your company name, booth info and exciting happenings in your booth. Includes one push notification on the mobile app.	3	\$2,000
<b>Online Interactive Floorplan Banner Ads</b> Have your company logo featured on the mobile app in the floorplan banner ads	3	\$1,000

EXCHANGE EXTRAS	#	AMOUNT
<b>Photography Sponsor</b> Have your company logo featured on the Flickr account where show photos will be shared	2	\$1,000
<b>Lanyards</b> Feature your company logo along with GEAPS logo on show lanyards to be handed out at registration to over 3,000 attendees	1	\$8,000
<b>Host Hotel Key Cards</b> Company logo respresented on the key cards at the Kansas City Marriott	1	\$5,000
<b>Show Portfolio + Pen</b> Notepads will be available for all attendees at registration for show information. Company Logo will be represented on the notepad	1	\$5,500
<b>Show Swag Bag</b> Company logo represented on swag bags available to all attendees	1	\$5,000
<b>Charging Statons</b> Company logo present on the charging stations and recognized on announcements	3	\$3,000

EDUCATION PROGRAM	#	AMOUNT
<b>Wake-Up Stations</b> Sponsor the breakfast before education sessions begin. Company logo displayed on event signage	4	\$2,500
<b>Ed Session Energy Break</b> Company logo represented at the break in between education sessions	6	\$1,500
<b>Education Program</b> Company logo presented at the sessions on signage and on pre-session slides	Unlim	\$500
<b>Keynote Presentation</b> Start off the conference with a special presentation from a keynote speaker. Sponsor will be presented on the screen, announced at the beginning of the session and logo represented on signage	2	\$5,500
<b>Idea Exchange</b> Company logo represented on the screens and signage at the event	6	\$750

EXPO HAPPENINGS	#	AMOUNT
<b>Expo Lounge</b> Company logo on hanging sign above the lounges and on the cocktail tables throughout the lounge	4	\$4,000
<b>Expo Hall H2O</b> Company logo on signage near water stations and on the cups	3	\$3,000
<b>Expo Refreshment Breaks</b> Company logo on sigange at one of the refreshment breaks	4	\$2,500
<b>Exhibitor Set-Up Refreshments</b> Company logo on signage during set-up	Unlim	\$500
<b>"Lunch On Us"</b> Each attendee registered under the sponsor company will recieve a blinkie button	Unlim	\$1,000
<b>"You are Here" Signs</b> Company logo represented on floorplans throughout the hall to help attendees navigate the tradeshow floor	3	\$1,000
<b>Innovation Stations</b> Company logo on signage within the stations	4	\$2,000

SOCIAL NETWORKING	#	AMOUNT
<b>Get Acquainted Party</b> GEAPS Exchange's largest social event. Held as the kick-off event. Have your company logo represented on signage at the event	2	\$4,500
<b>Welcome Reception</b> Event in the expo hall after the first day of the tradeshow. Company logo on signage at the event	4	\$2,500
<b>Closing Event - Bingo</b> Company logo presented on signage at event	3	\$1,500
<b>Chapter Cornhole Tournament</b> Company logo represented on signage at event	Unlim	\$500
<b>Past President's Lunch</b> Company logo on invitations as well as event signage at this private event	5	\$1,000
<b>Mixer</b> Sponsor company logo at the event and on promotional items	5	\$1,000
<b>Leadership Lunch</b> Have your company logo represented on event signage	Unlim	\$500
<b>Fun Run</b> Sponsor the early morning run by encouraging wellness to the attendees. Company logo will be present on maps and event signage	Unlim	\$500



# SPONSORSHIP BENEFITS

Sponsoring companies will receive the following benefits based on their level of sponsorship which is determined by the total dollar amount of the combined sponsorship items purchased.

SPONSORSHIP LEVEL	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	CRYSTAL
SPONSORSHIP AMOUNT	\$20,000+	\$19,999-\$10,000	\$9,999-\$4,500	\$4,499-\$2,500	\$2,499-\$1,500	\$1,499-\$500
Provide one ad insert in In-Grain leading up to GEAPS Exchange	●					
Daily recognition announcements in the Expo hall	●					
Recognition on Expo hall screens	●					
Company ad on the Exchange website homepage	●					
Company has opportunity to work with GEAPS staff to create an episode for GEAPS podcasts featuring a product, service, innovation, story, etc	●					
Company has the opportunity to be featured in podcast commercial	●	●				
Company logo represented on directional signage throughout facilities	●	●				
Company logo represented in the post Exchange highlight reel	●	●				
Social Media Shoutout for company on GEAPS' LinkedIn and Facebook accounts	●	●				
Prestigious Exchange sponsor logo for use in your promo materials	●	●				
Company logo represented on signage within the GEAPS booth in the Expo hall	●	●				
Company logo on the Exchange homepage for months leading up to Exchange	●	●	●			
Company name printed on beverage napkins at the Welcome Reception	●	●	●			
Professional photo of your company's booth in the Expo Hall (if exhibiting)	●	●	●			
Complimentary Full Registrations	4	3	2	1		
Opportunity to provide pens and/or notepads for education program	●	●	●	●		
Copy of pre- and post-show attendee list	●	●	●	●	●	
Company logo/name in Exchange Mobile App with link to website	logo	logo	logo	name	name	name
Company logo/name listed in In-Grain leading up to the Exchange	logo	logo	logo	name	name	name
Company logo displayed on applicable event/item signage	●	●	●	●	●	●
Company logo/name listed on GEAPS website with link to company website	logo	logo	logo	name	name	name
Company logo/name listed in post-Exchange issue of In-Grain	logo	logo	logo	name	name	name
Special sponsor ribbons for name badges	●	●	●	●	●	●
Company logo on Sponsor Wall near the registration lobby	●	●	●	●	●	●

# SPONSOR POLICIES

## OPPORTUNITY AVAILABILITY

Past sponsors will have a preview before the program launches to the larger audience. Moving forward, sponsorships will be awarded based on first-come, first-serve.

## SPONSORSHIP AGREEMENT

By submitting the online commitment, sponsoring company agrees to pay the sponsorship total. Payments can be made by credit card at time of checkout or by check by selecting pay later.

All recognition of sponsorship is the responsibility of the Grain Elevator and Processing Society, as outlined in the corresponding list of benefits by level. GEAPS is willing to entertain proposals for in-kind sponsorships.

Cancellations and refunds are available only if recognition benefits have not been accrued.

Please contact Brittany Labatt at [sponsorship@geaps.com](mailto:sponsorship@geaps.com) for more information.

**SPONSOR**  
EXCHANGE 2024 NOW!



**February 24-27, 2024**  
**KANSAS CITY CONVENTION CENTER**