



GEAPS
Grain Elevator and Processing Society

2026-2027

MEDIA KIT

CONTENTS

Working with GEAPS to promote your business connects you directly with thousands of grain and grain processing professionals. Stand out, increase brand awareness, expand your product or service reach and create new brand advocates!
Explore GEAPS’ opportunities to promote your business.

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About Us

Advertise with GEAPS: Trusted by the Grain and Grain Processing Industries

Reach the Right Audience

Companies advertising with GEAPS put their brand in front of the industry professionals with influence. Our members include the decision-makers driving the grain supply chain, which provides targeted access to key future customers.

Trusted Relationships Drive Results

For nearly a century, GEAPS has built a reputation as a trusted source of information and innovative ideas. Our members pay attention and are more likely to engage with brands they see in GEAPS channels.

Digital, Print, and Event Exposure

GEAPS offers multiple avenues to showcase your brand. Even more opportunities are available with GEAPS Media Group (GMG), the GEAPS-owned multimedia company. There are advertising options to best fit any budget and hit marketing goals.

Be Part of a Growing Community

GEAPS’ global membership network is over 4,500 strong and continually expanding. Advertising with GEAPS connects not only to buyers today, but to the next generation of leaders shaping the future of grain and grain processing.

Support the Industry—And Get Noticed

GEAPS advertisers are recognized as partners who invest in the success of our industries. It goes beyond promoting a product—it’s supporting education, safety, and innovation across the field.



About Us



Our Mission and Vision

Mission:

To champion, connect and serve the global grain industry and our members.

Vision:

GEAPS will be the global community and thought leader for the grain industry, which feeds and fuels the world.

Objectives and Values:

Agriculture Matters:

The grain and grain processing industries and their professionals feed the world.

Relationships Matter:

People and operating with integrity drive our network and business.

Intelligence Matters:

We apply information, innovation, knowledge, and training to make progress and evolve.

Responsibility Matters:

We are stewards of the grain and grain processing with a focus on sustainability, safety, and quality initiatives.

Inclusion Matters:

We are welcoming and understand that diverse people and opinions make us stronger.

Membership Matters:

Members choose to be part of something bigger by joining GEAPS, and we prioritize their value.

GEAPS Network

Grain Elevator and Processing Society connects you with the world’s largest, most engaged network of grain and grain processing professionals. GEAPS members represent the heart of the grain industry feeding and fueling the world. They are the connecting link between the farmer and the consumer. The GEAPS membership community is made up of 4 groups:



Grain Professionals

Regular Members include facility managers, grain elevator and process operators, along with safety and maintenance personnel. Show them how your products and services can help their facility meet its goals.



Suppliers

As a business or organization that supplies equipment, products, or services, GEAPS Associate members are in front of buying agents with the authority to purchase and engage with your company.



Affiliates

This category of academic or government organizations is dedicated to staying up-to-date on operational innovation. Showcase your brand to be recognized as a leader in the grain industry.



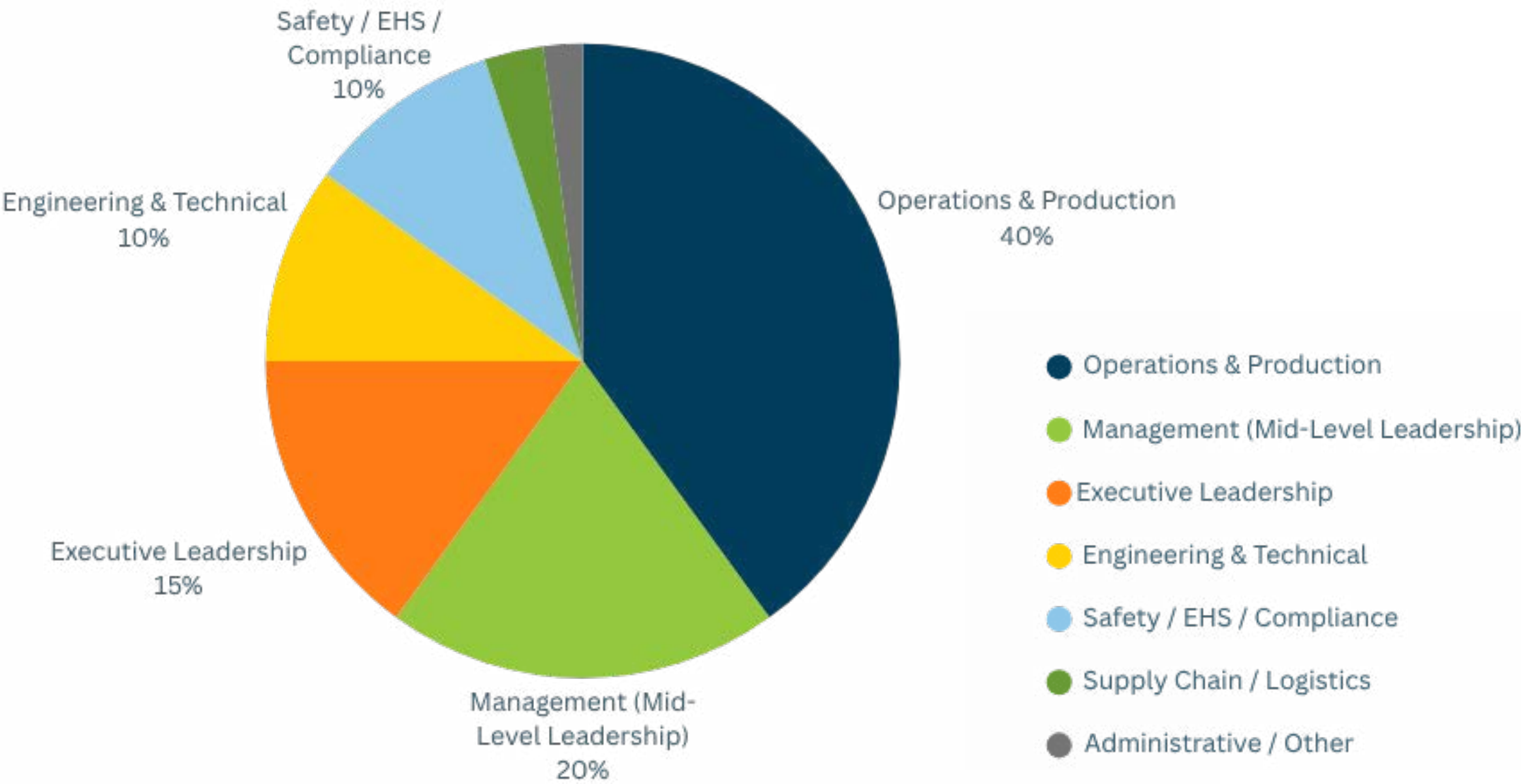
Students

Today’s students are tomorrow’s sought after employees. In this age of fast-paced workforce transformation, it’s important to present your company in front of the next generation.

Audience Demographics

GEAPS helps you reach grain and grain processing professionals who are influencers and decision-makers. Our members are among the most engaged professionals in their fields.

Who We Reach



Top Five Needs of Our Audience

Grain professionals come to GEAPS to:

- 1 Expand their professional network
- 2 Build their technical skills
- 3 Improve the way their business operates
- 4 Build their leadership skills
- 5 Progress or advance their career

Social and Web Reach

Growing your visibility online is easy with the active and engaged GEAPS audience. This is expected to grow as we have made significant investments on improving how our website works for our members and the industry.

Web and Email Reach

4.5K+

Members

476K+

Web Page Views

16K+

Email Subscribers

Social Media Network

4K+

Facebook
Followers

2K+

X
Followers

8.4K+

LinkedIn
Followers

125K+

Facebook
Reach/Month



GEAPS Partner Program

With the GEAPS Partner Program, you'll benefit from top-level exposure to our influential audience. This exclusive opportunity puts your brand front and center with grain and grain processing professionals for a year. Enjoy the following benefits, available only to the GEAPS Partner Program:



Premier Partner

Our highest level partnership offers the most benefits with exclusive opportunities only available to Premier level partners.



Key Partner

Our mid-level partnership offers a wide variety of benefits and exclusive opportunities for Partner program companies.



Select Partner

Our most cost-effective partnership offers benefits at a great value in addition to opportunities available to Partner program companies.

Premier Partner

Our highest level partnership offers the most benefits with exclusive opportunities only available to Premier level partners.



Premier Partner

\$35,000

Deadline for Partner Program is
June 23, 2026

Limited to 6 companies (scheduling is first come, first served)

GEAPS Exchange

- \$25,000 credit toward Exchange 2027 sponsorships (includes Diamond-level recognition)
- 200 sq. ft. booth credit at member rate
- Selection of booth before priority list
- Welcome Reception Bar next to or in booth dependent on space and power accessibility
- 6 total booth worker registrations
- 4 total Complimentary full registrations
- 2 tickets to the Get Acquainted Party (GAP)
- Company logo on:
 - Expo Hall screens
 - Directional signage throughout the venue
 - GEAPS booth signage within the Expo hall
 - Applicable event/item signage (based on individual sponsorship selection)
 - Exchange mobile app with link to company website
 - Sponsor wall near registration lobby listed as both a Premier partner and Diamond level sponsor
 - Exchange homepage sponsor slider
 - GEAPS Website with link to company website
 - In-Grain Thank You Sponsors ad on both pre and post Exchange issues
 - Social media shoutout for company on GEAPS' LinkedIn and Facebook accounts
- Copy of pre and post show attendee list

Digital Advertising

- 1 podcast commercial
- 1 advertorial (300–600 words) emailed to GEAPS list
- 1 homepage leaderboard ad on geaps.com for one month based on availability
- 1 homepage leaderboard ad on geaps.com/exchange

Print Advertising

- 1 In-Grain cover wrap
- 1 full-page color ad in the Member Directory & Buyer's Guide
- 6 total listings in the Buyer's Guide (print and online)

Leadership Event Partner

- \$2,500 GEAPS Leadership Conference Sponsorship
- \$1,000 Regional Leadership Training Sponsor

Key Partner

Our mid-level partnership offers a wide variety of benefits and exclusive opportunities for Partner program companies.



Key Partner

\$22,000

Deadline for Partner Program is
June 23, 2026

GEAPS Exchange

- \$12,000 credit towards Exchange 2027 sponsorships (Includes Platinum Level Recognition)
- 200 sq. ft. exhibit space at member rate
- First booth selection in your priority list group
- 6 total booth staff registrations
- 3 total Complimentary full registrations
- 2 tickets to the Get Acquainted Party (GAP)
- Company logo on:
 - Directional signage throughout the venue
 - GEAPS booth signage within the Expo Hall
 - Applicable event/item signage (based on individual sponsorship selection)
- Exchange mobile app with link to company website
- Sponsor wall near registration lobby listed as both a Key partner and Platinum level sponsor
- In-Grain Thank You Sponsors ad on both pre and post Exchange issues
- Exchange homepage sponsor slider
- GEAPS Website with link to company website
- Social media shoutout for company on GEAPS' LinkedIn and Facebook accounts
- Copy of pre and post show attendee list

Digital Advertising

- 1 podcast commercial
- 1 advertorial (300–600 words) emailed to GEAPS list
- 1 homepage leaderboard ad on geaps.com for one month based on availability

Print Advertising

- 1 In-Grain full page ad
- 1 full-page color ad in the Member Directory & Buyer's Guide
- 6 total listings in the Buyer's Guide (print and online)

Leadership Event Partner

- \$600 GEAPS Leadership Conference Supporting Sponsorship
- \$900 Regional Leadership Training Sponsor

Select Partner

Our most cost-effective partnership offers benefits at a great value in addition to opportunities available to Partner program companies.



Select Partner

\$11,000

Deadline for Partner Program is
June 23, 2026

GEAPS Exchange

- \$5,000 credit towards Exchange 2027 sponsorships (Includes gold level recognition)
- 100 sq. ft. exhibit space at member rate
- First booth selection in your priority list group
- 3 total booth staff registrations
- 2 Complimentary full registrations
- 1 ticket to the Get Acquainted Party (GAP)
- Company logo on:
 - Applicable event/item signage (based on individual sponsorship selection)
 - Exchange mobile app with link to company website
 - Sponsor wall near registration lobby listed as both a Select partner and Gold level sponsor
 - Exchange Sponsor Page
 - GEAPS Website with link to company website
 - In-Grain Thank You Sponsors ad on both pre and post Exchange issues
- Copy of pre and post show attendee list

Digital Advertising

- 1 podcast commercial
- 1 advertorial (300–600 words) emailed to GEAPS list

Print Advertising

- 1 full-page color ad in the Member Directory & Buyer's Guide
- 6 total listings in the Buyer's Guide (print and online)

Leadership Event Partner

- \$600 GEAPS Leadership Conference Supporting Sponsorship
- \$400 Regional Leadership Training Sponsor

Whole Grain Podcast



Presented by GEAPS, Whole Grain is an interview-style podcast serving the grain and grain processing industry. Each episode explores key topics like safety, best practices, innovation, workforce development, and industry trends.

Listeners can tune in on their favorite podcast app or at geaps.com/wholegrain.

GEAPS promotes each episode through social media, email newsletters, and our In-Grain publication.

Podcast ads are available exclusively through our partner program.

“ I am an avid listener of the Whole Grain Podcast and find it enjoyable how different aspects discussed widely range from engaging culture to safety in operations. There is never a week I don’t discuss something I’ve heard on the podcast with my team. There is a lot of value-add material that is covered that can get you thinking about how it may apply to your facility or industry. And that’s what matters...it gets you thinking AND talking. ”

Dane M. Gentry
Grain Facilities Manager | Peterson Farms

9.7K+

Podcast Downloads

60+

Podcast Episodes

111

Countries Tuned In

Note: Advertiser to provide script for ad based on word count. GEAPS provides voiceover, light background music and edits and produces entire audio ad in-house.

30-SECOND AD

60-75 WORD COUNT

The 30-second commercial is a good option to add some creativity. They can be presented as monologues or conversations and can include more details such as: experience the benefits of its products and selling points.

In-Grain Member Newsletter

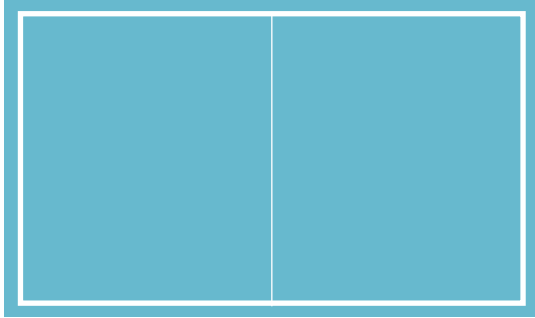
Published six times annually, In-Grain is a GEAPS member benefit. In-Grain is meant to celebrate the more than 4,500 GEAPS members while providing them with news they need. The pages are filled with feature stories on news relevant to our members in the grain and grain processing industries, information on programs and services, member news and celebrations and opportunities.



Cover Wrap | Included in Premier Partner Program Package

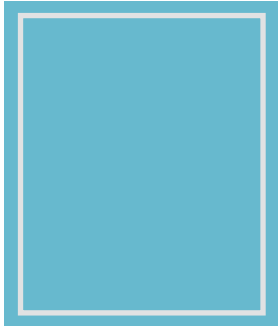


Outside of Wrap Front 8.5" x 9.75
Outside of Wrap Back 8.5" x 8
.125" bleed on all sides



Inside of Wrap Front and Back 8.5" x 11"
.125" bleed on all sides

Full Page Ad | Included in Key Partner Program Package



Inside of Wrap Front and Back 8.5" x 11"
.125" bleed on all sides

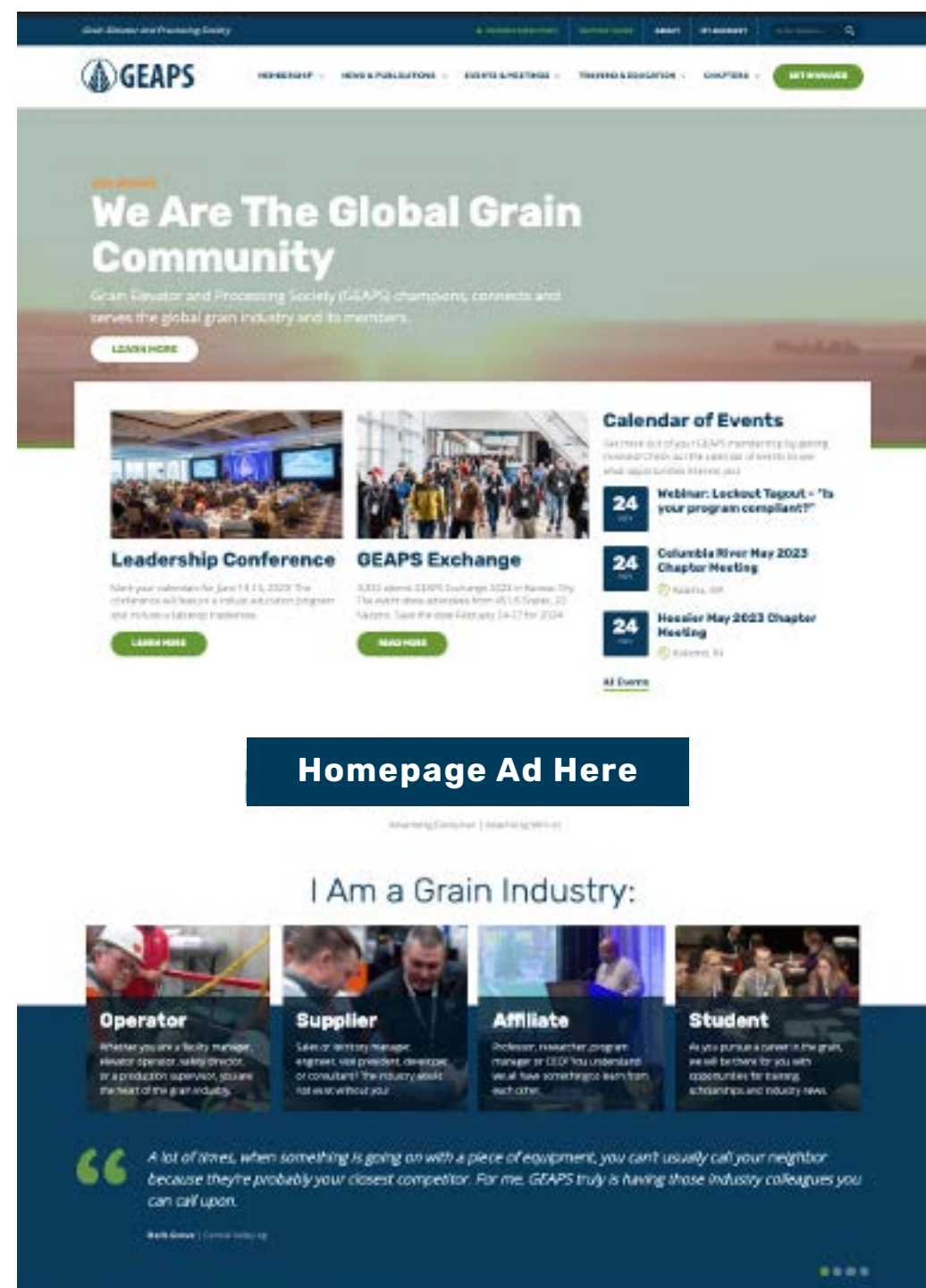
2026 - 2027 Editorial Calendar

In-Grain Issues
August/September 2026
October/November 2026
December 2026/January 2027
February/March 2027
April/May 2027
June/July 2027

Artwork due 4-6 weeks before Issue Date

Homepage & Sidebar Ads

GEAPS' website, GEAPS.com, is a go-to source for grain and grain processing professionals. With more than 23,000 site visitors per month, your ad will get exposure - and clicks! We have made significant investments on improving how our website works for our members and the industry.



Homepage Ad Here

Homepage Ad

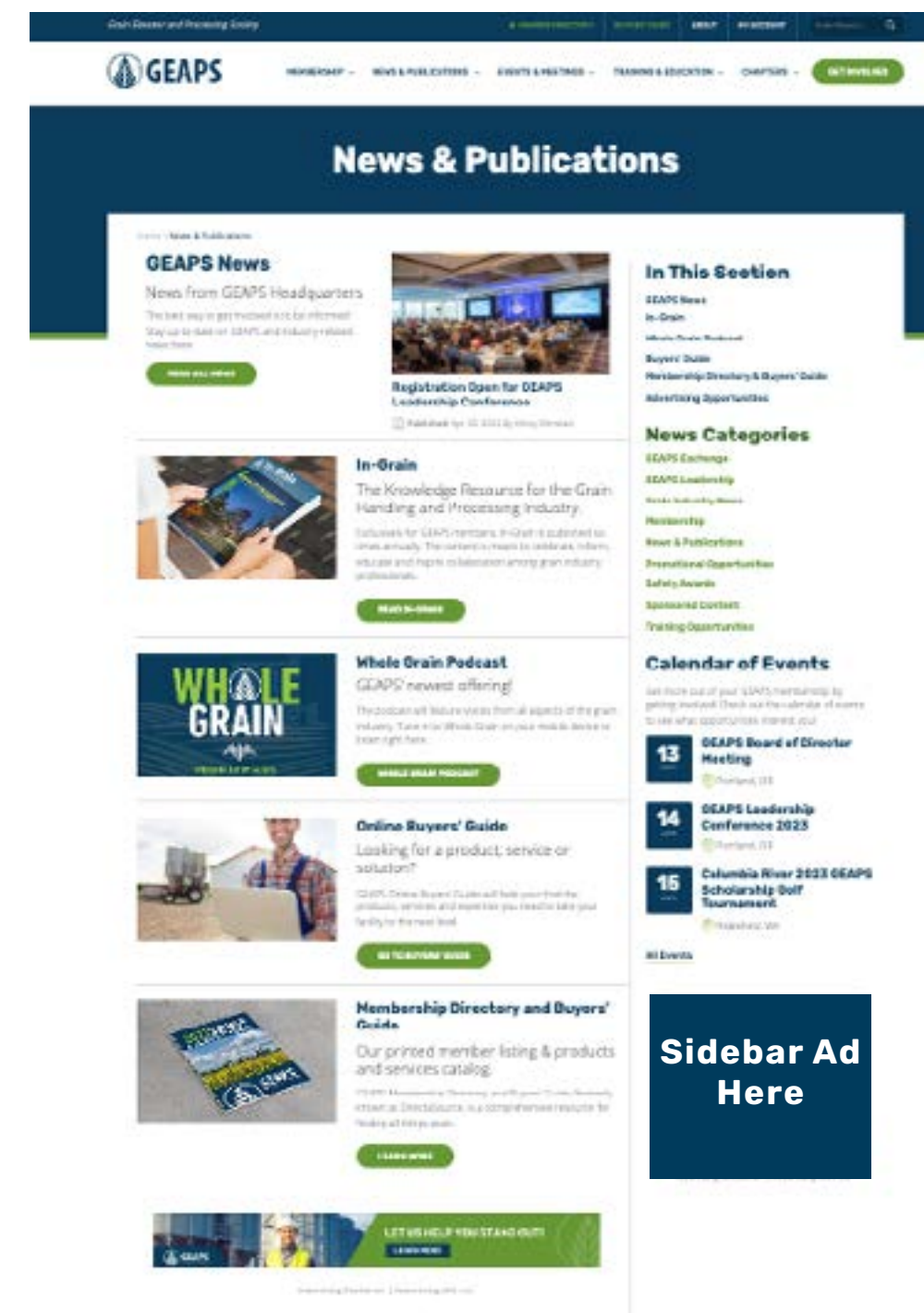
\$1,545
Monthly

On the homepage of the website:

Desktop Specs:
Leaderboard (728x90px)

Mobile Specs:
Medium Rectangle (300x250px)

*Limited Quantities



Sidebar Ad Here

Sidebar Ad

\$790
Monthly

Sidebar ad is available for most pages:

Desktop Specs:
Medium Rectangle (300x250px)

Mobile Specs:
Medium Rectangle (300x250px)

*Limited Quantities

E-Newsletters

Place a digital ad in GEAPS Education and Training Update emails and/or Member Focus.
Limited Quantities and first come/first serve basis. Volume discounts available.



Education and Training Update

\$850
Per Email

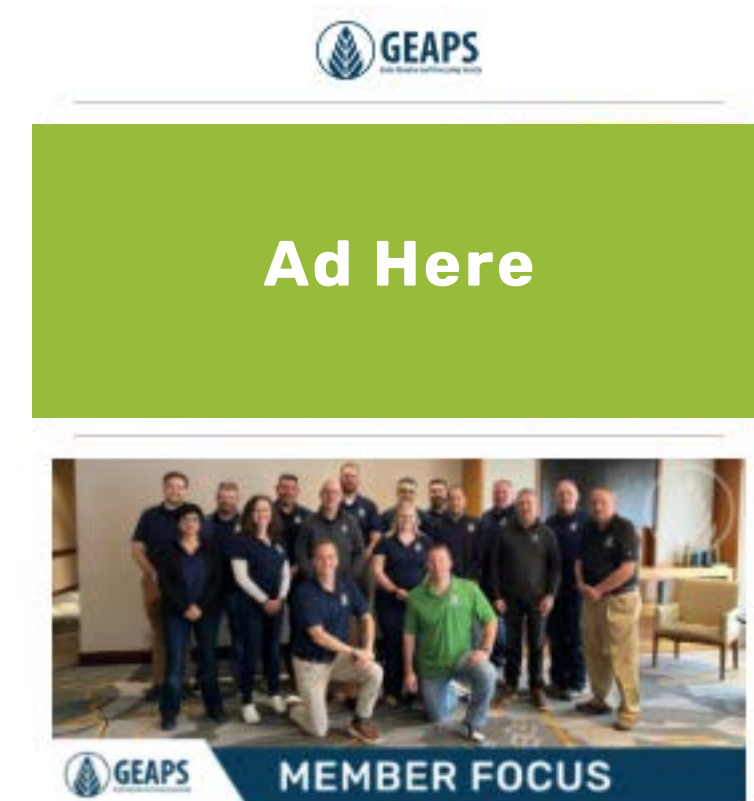
Features training & professional development opportunities

Monthly

Target:
GEAPS Members & grain and grain processing industry professionals

Subscribers
16,000+

Specs: 600x250 px



Member Focus

\$850
Per Email

Features upcoming benefits for GEAPS members and a list of upcoming chapter events.

Monthly

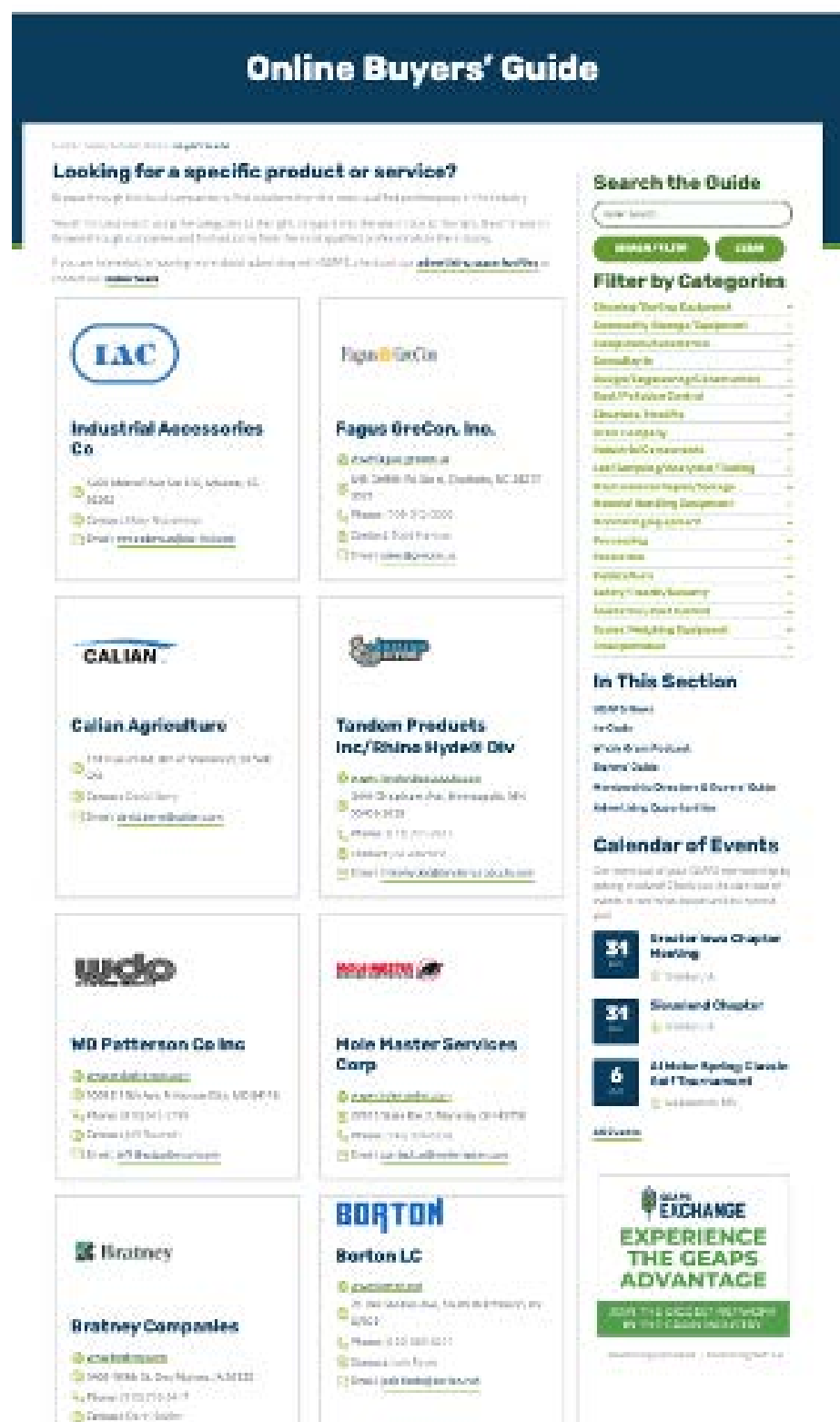
Target:
GEAPS Members

Subscribers:
4,500+

Specs: 600x250 px

Buyers' Guide

Our online and print buyers' guides provide an easy way for the industry to find your company, product or service. Organize your company by product categories and share your products, services and contact information with prospective customers. Visit www.geaps.com/news-publications/buyers-guide/ for a full list of buyers' guide categories and place your order!



Listings

\$245

Per Bundle of Three Categories

Online and Print Listing

2,600+ Unique Visitors
visit the Buyers Guide each year

Online Listing Includes:
Logo
Company and Contact Details
Website

Mailed to 4,500+ members in the
printed Member Directory

Exhibitor Special

FREE

For 2026 Exchange Exhibitors

2026 Exchange Exhibitors will receive
their first bundle of 3 listings for free

2,600+ Unique Visitors
visit the Buyers Guide each year

Online Listing Includes:
Logo
Company and Contact Details
Website

Mailed to 4,500+ members in the
printed Member Directory

Additional Listings

\$245

Per Bundle of Three Categories

Online and Print Listing

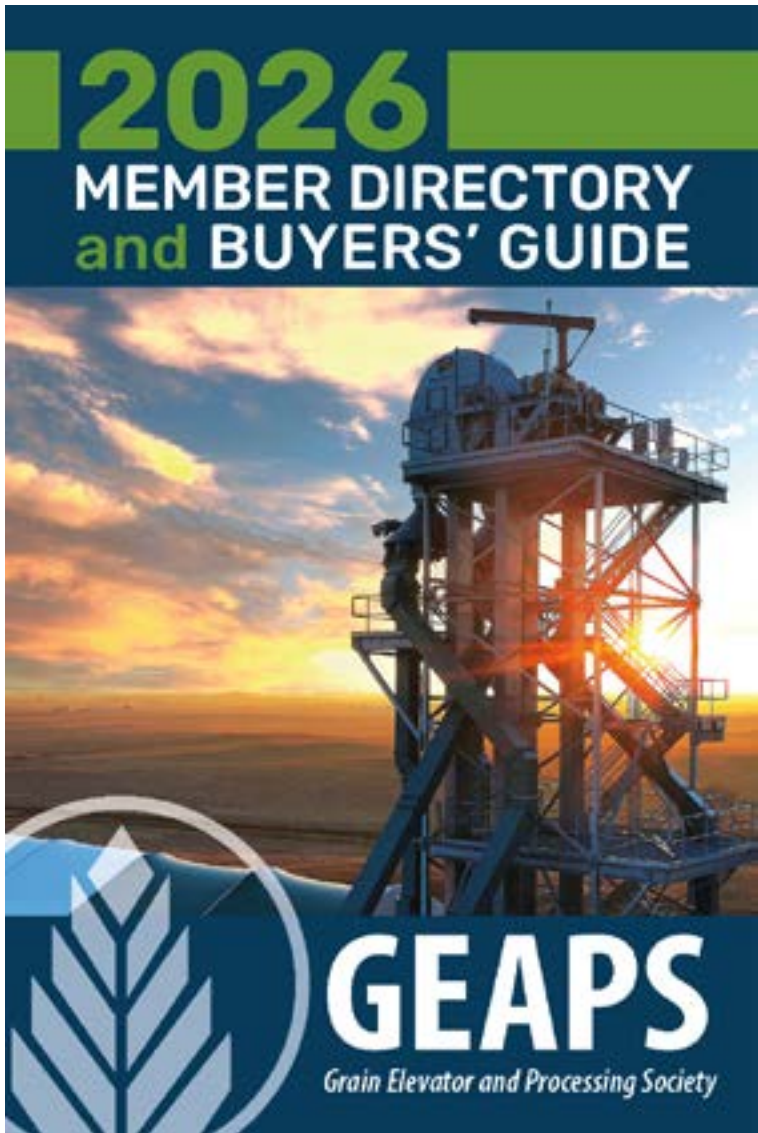
2,600+ Unique Visitors
visit the Buyers Guide each year

Online Listing Includes:
Logo
Company and Contact Details
Website

Mailed to 4,500+ members in the
printed Member Directory

Member Directory and Buyers' Guide

GEAPS Member Directory and Buyers' Guide is the industry's most comprehensive print resource, featuring both the GEAPS membership directory and buyers' guide. Position your company message where it will be seen by thousands of industry professionals.



Display Ad Rates

Display advertisers are recognized in their own section of the GEAPS Member Directory and Buyers' Guide with a list of all their Buyers' Guide categories (sold separately).

Vibrant, cover stock tab dividers provide the most valuable advertising location. Purchase a tab to gain first right of refusal in the subsequent year.

Ensure your display ad gets noticed. Act early and reach out to sales@geaps.com to secure a space in the front section for an additional \$225. Advertisements are offered on a first-come, first served basis.

4-COLOR PROCESS \$1,785 Full Page Ad	4-COLOR PROCESS \$1,100 Half Page Ad	1-COLOR (BLACK) \$1,325 Full Page Ad	1-COLOR (BLACK) \$680 Half Page Ad
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Special Divider Tabs: limited quantity. Email the sales team at sales@geaps.com for information on price and availability.
NOTE: Any alterations, size adjustments, production or shipping costs will be charged to the advertiser. We cannot offer agency commissions or discounts.

Member Directory and Buyers' Guide

Display ads appear throughout the GEAPS Member Directory, with different size and color options available to suit any marketing budget. Full or half-page ads are available.

Display Ad Details

Sales Open
June-September

Artwork Submission Deadline
September 26, 2026

Member Directory sent to members
winter 2027

PUBLICATION SIZE

Page Size (trim)

width x height

6" x 9"

DISPLAY AD SIZES

Full-page (white border around ad)

5" x 8"

Full-page bleed (live material .25in from trim)

6¼" x 9¼"

Horizontal half-page

5" x 4"

Vertical half-page

2¼" x 8"



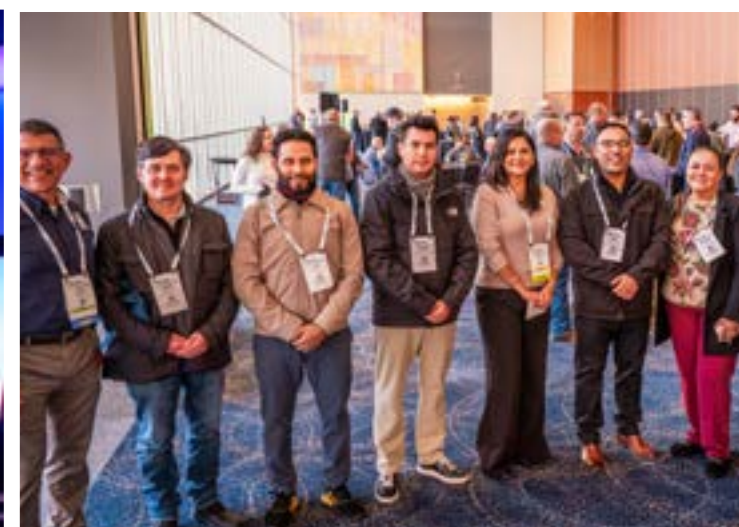
Display Ad Requirements

- Preferred: High Resolution (300 dpi) PDF (Acrobat), embedded with all images and fonts.
- For full-page bleed, have crop marks offset .125in from trim.
- For full-page bleed ads, it is highly recommended to keep any important content (text, logos, important graphics) inside the middle 5" x 8" "live area" of the ad.
- No spot colors. Spot colors will be converted to CMYK

Delivery

Files may be uploaded at the time your order is placed, or you may return to upload your file anytime before September 26, 2026. Display Ad artwork should be sent to sales@geaps.com.

GEAPS Exchange



GEAPS Exchange

GEAPS Exchange attracts grain and grain processing professionals from around the world looking for new ideas and solutions. Connect with them as a sponsor, exhibitor or speaker and show how your company can help them!



1

Exposure

Become aware of new equipment, products, services and suppliers



2

Networking

Network with industry peers and suppliers



3

Meet Customers

Meet with customers or suppliers and/or expand their customer/supplier base



4

New Products

Evaluate and compare supplier of equipment, products and services for future purchases



5

Education

Attend education sessions

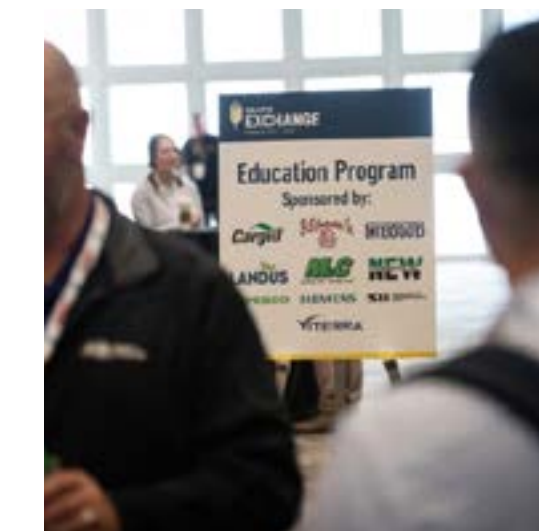
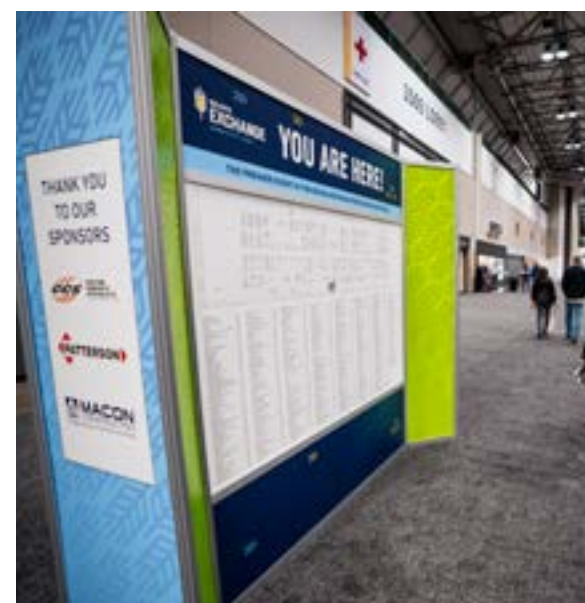


**GEAPS
EXCHANGE**

GEAPS Exchange 2027
February 20-23 | Kansas City, Missouri
Targets: 4,200+ Grain and Grain Processing Professionals

GEAPS Exchange Sponsorships

GEAPS offers a flexible sponsorship program so you are able to get the most brand exposure out of your marketing budget. Whether you plan on being the exclusive sponsor for the Exchange Mobile App, or want to generously provide lunch for attendees, you can pick the options that match your goals.



GEAPS Exchange Sponsorships

Sponsorship Amount	\$20,000+	\$19,999-\$10,000	\$9,999-\$4,500	\$4,499-\$2,500	\$2,499-\$1,500	\$1,499-\$500
Level	Diamond	Platinum	Gold	Silver	Bronze	Crystal
Daily recognition announcements in Expo Hall	●					
Recognition on Expo Hall screens	●					
Logo on directional signage	●	●				
Social media shoutout	●	●				
Logo on signage in GEAPS booth	●	●				
Logo on Exchange homepage pre-event	●	●	●			
Complimentary full registrations	4	3	2	1		
Pre and post show attendee list	●	●	●	●	●	●
Logo/name in mobile app	Logo	Logo	Logo	Name	Name	Name
Logo/name in In-Grain pre-event	Logo	Logo	Logo	Name	Name	Name
Logo on applicable event/item signage	●	●	●	●	●	●
Logo/name on GEAPS website	Logo	Logo	Logo	Name	Name	Name
Logo/name in post-Exchange In-Grain	Logo	Logo	Logo	Name	Name	Name
Logo on sponsor wall	●	●	●	●	●	●

CONVEY and Chapter Events

GEAPS offers a flexible sponsorship program so you are able to get the most brand exposure out of your marketing budget.



CONVEY

Exhibits and Sponsorships Available

CONVEY is an annual conference and tradeshow put on by GEAPS, Grain Journal (GEAPS Media Group) and the National Grain and Feed Association (NGFA).



Chapter Events

Exhibits and Sponsorships Available

Getting involved in a GEAPS Chapter is a great way to grow your professional network. Exhibits and sponsorships are available at some chapter events!

Leadership Trainings

These half-day, in-person training events provide foundational leadership training for emerging front-line leaders in the grain and grain processing industries. This program is designed to equip new managers and supervisors with the skills needed to lead effectively, foster strong teams, and navigate the challenges of workplace leadership.



Regional Leadership Trainings

Each training features a consistent curriculum and expert trainer, making high-value professional development accessible and affordable to front-line leaders.

2026 Trainings:
December 8 Nevada, IA
December 10 Salina, KS

Leadership Conference Sponsorship

GEAPS offers a robust sponsorship program designed to align with your marketing budget and goals while maximizing brand visibility. Connect directly with decision-makers across the grain and grain processing industries through valuable recognition and networking opportunities.

Sponsorship Amount	\$2,500	\$1,000	\$600
Level	Leadership Conference Sponsor	Social Hour Sponsor	Supporting Sponsor
Logo/name on GEAPS Leadership Conference website	Logo	Name	Name
Logo on onsite printed program	●		
Logo on GEAPS Leadership Conference on-site signage	●	Social Hour	
Logo/name recognition in In-Grain	Logo	Name	Name
Verbal recognition once per day	●		
Acknowledgement on Social Media pre and post show	●		
Acknowledgement on conference emails	●		
Complimentary full registrations	1		
Include a small branded item in attendee materials	●		
Pre and Post Show attendee list	●		
Short welcome toast (1-2 min)		●	

GEAPS Leadership Conference
July 15-16, 2026 | Bloomington, MN

Learn More

Reach out to us if you have questions or would like to place an order for any of the items you saw in this kit.



4800 Olson Memorial Highway, Suite 150
Golden Valley, MN 55422 USA



1 (763) 999-4300



www.geaps.com



sales@geaps.com

Looking for More?

GEAPS Media Group (GMG) is a multimedia company owned by GEAPS. GMG's presence across five brands further expands reach in the industry.

GEAPS Media Group delivers in-depth coverage across grain handling, feed, milling, seed and processing, with content focused on safety, innovation, operations, research, regulations and emerging trends. Each publication delivers relevant insights necessary to manage, maintain, and move the industry forward.

With a qualified and engaged audience, GEAPS Media Group offers a full suite of advertising opportunities, including:

- Print display ads
- Website and e-newsletter banner ads
- Dedicated e-blasts
- Sponsored webinars
- Event sponsorships
- Product Launch Packages
- Branded content

GRAIN JOURNAL

PROCESSING
JOURNAL

MILLING
J o u r n a l

SEED TODAY

EQUIPMENT CATALOG



GEAPS
MEDIA GROUP



1 (708) 549-8400



www.grainjournal.com



glen@grainjournal.com