

ADVERTISE

WITH

GEAPS!



IN PRINT AND ONLINE
ADVERTISING PROSPECTUS | 2019-2020 DIRECTASOURCE

CONNECT WITH THE GRAIN INDUSTRY

How can you make your cutting-edge products and leading services stand out in front of decision-makers across the grain industry? By advertising with GEAPS!

With more than 2,500 members around the world, GEAPS is *The Knowledge Resource for the World of Grain Handling and Processing Operations*. The print *DirectaSource* is mailed to all members and the Online Buyers' Guide has more than 2,500 users a year.

Share your product with the industry today!

Sign in or create an account at geaps.com, and place your advertising order at geaps.com/advertising.



geaps.com/buyers-guide

See how you can get ahead of the competition.

ADVERTISING WITH GEAPS

IN PRINT

An annual membership directory and buyers' guide, the *DirectaSource* is full of information about GEAPS. It is distributed to all members.

DISPLAY ADS

Display ads appear throughout the *DirectaSource*, with different size and color options available to suit any marketing budget. See details and pricing on page 3.

BUYERS' GUIDE

The *DirectaSource* Buyers' Guide is our version of a "yellow pages," with suppliers organized by products and services.

TEAM PLAYERS:

6 free listings; additional listings only \$105 each. See page 3 for definition of TEAM Player.

DISPLAY ADVERTISERS:

3 free listings; additional listings only \$105 each.

BUYERS' GUIDE ONLY:

Listings only \$140 each (first one free to GEAPS Exchange 2020 exhibitors!)

For a full list of categories go to geaps.com/resources/buyers-guide.

ONLINE

The GEAPS website is the place to find out about all the programs and services GEAPS offers.

ONLINE LISTING

Industry suppliers are featured in the [Online Buyers' Guide](#), which provides an easy way for people to find your company, product or service.

The Online Buyers' Guide is searchable by description, and also by category of products or services you offer.

Free for display advertisers and GEAPS Exchange 2020 exhibitors. \$140 with purchase of at least one Buyers' Guide listing.

Add a logo to your listing for \$75. geaps.com/resources/buyers-guide/

PROGRAM SPECS 2019–2020 *DirectaSource*

ALL ADVERTISING ORDERS DUE: Aug. 16, 2019

DISPLAY MATERIALS DUE: Aug. 30, 2019

DIRECTASOURCE DISTRIBUTION: Winter 2019–2020

ADVERTISING INVOICES:

pay when you order, or an invoice will be sent upon *DirectaSource* publication

WEBSITE LISTING POSTED:

within one week of order, will remain posted for 14 months

DIRECTASOURCE DISPLAY ADS

DISPLAY ADS

Full or half-page ads are available. Ad purchase includes three free Buyers' Guide listings, and a reduced rate on additional listings. Display advertisers are recognized in their own section of the *DirectaSource* with a list of all their Buyers' Guide categories. They also receive a listing in the Online Buyers' Guide at no extra cost.

Tab dividers are the most valuable advertising locations. Placed at the start of each section, the heavier coated tab paper allows for vibrant color printing. Last year's tab advertisers have first right of refusal. After that, tab spaces are reserved on a first-come, first-served basis. Regular page ads do not come with a location preference.

DISPLAY AD RATES

	Tab Divider*	Full-page	Half-page
4-color process	\$1,860	\$1,660	\$1,235
2-color process		\$1,270	\$865
1-color (black)		\$1,075	\$650

***Special Divider Tabs:** limited quantity. Email the sales team at sales@geaps.com for information on availability.

Special PMS Inks: \$315/each.

NOTE: 2-color process includes black plus one other color, including: magenta, cyan, yellow, red 185. Any alterations, size adjustments, production or shipping costs will be charged to the advertiser. We cannot offer agency commissions or discounts.

DISPLAY AD REQUIREMENTS

Preferred: High Resolution (300 dpi) PDF (Acrobat), embedded with all images and fonts. For Full Page Bleed, have crop marks offset .125in from trim.

Images: All images must be High Resolution (300 dpi) and embedded.

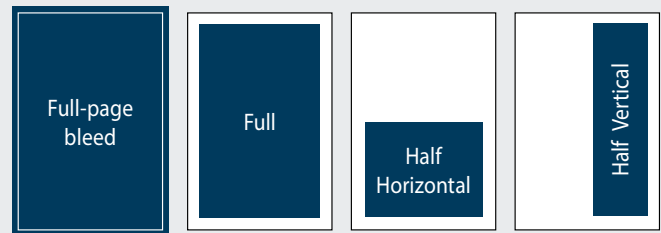
Fonts: All fonts must be embedded.

DELIVERY

Files may be uploaded at the time your order is placed, or you may return to upload your file anytime before Aug, 30, 2019. Use the link below to enter your advertising profile and log in or create an account.

QUESTIONS?

Contact the sales team at (763) 999-4300;
sales@geaps.com



PUBLICATION SIZE

Page Size (trim)

WIDTH X HEIGHT

6" x 9"

DISPLAY AD SIZES

Full-page (white border around ad)

5" x 8"

Full-page bleed (live material .25in from trim)

6¼" x 9¼"

Horizontal ½-page

5" x 4"

Vertical ½-page

2¼" x 8"

ORDER DEADLINE: AUG. 16, 2019

Fill out form at geaps.com/advertising 

BE A TEAM PLAYER

TEAM Players exhibit at the GEAPS Exchange and have a display ad in the *DirectaSource*. This elite group enjoys benefits designed to maximize their presence in the industry and reach a broad base of customers.

To reserve your booth at GEAPS Exchange 2020 in Minneapolis, contact Brittany Labatt at (763) 999-4300 ;
conferences@geaps.com.



**GEAPS
EXCHANGE**

MARCH 21–24, 2020 | MINNEAPOLIS, MN

GEAPS

Grain Elevator and Processing Society

4800 Olson Memorial Hwy, Ste 150
Golden Valley, MN 55422 USA



ADVERTISING PROSPECTUS

